## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Speedo International Limited		06/17/2006	COMPANY: UNITED KINGDOM

### **RECEIVING PARTY DATA**

Name:	Speedo Holdings B.V.	
Street Address:	Frederik Roeskestraat 123	
City:	1076 EE Amsterdam	
State/Country:	NETHERLANDS	
Entity Type:	CORPORATION: NETHERLANDS	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78655315	XDSKIN
Serial Number:	78627504	AXCELERATE ENGINEERED BY SPEEDO

### **CORRESPONDENCE DATA**

(212)940-8671 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: robert.ross@kattenlaw.com

Correspondent Name: Robert J. Ross

Address Line 1: Katten Muchin Rosenman LLP

Address Line 2: 575 Madison Avenue

New York, NEW YORK 10022-2585 Address Line 4:

ATTORNEY DOCKET NUMBER: 100102-03678

#### DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2:

> TRADEMARK **REEL: 003337 FRAME: 0281**

900051876

Address Line 3: Address Line 4:		
NAME OF SUBMITTER:	Robert J. Ross	
Signature:	/s/	
Date:	06/23/2006	
Total Attachments: 1 source=Assignment from SIL to SHBV#page1.tif		

TRADEMARK REEL: 003337 FRAME: 0282

Speedo'/

#### U.S. TRADEMARK ASSIGNMENT

WHEREAS, Speedo International Limited, a company organized under the laws of England, having offices at 8 Manchester Square, London, United Kingdom W1U 3PH ("Assignor"), is the owner of U.S. Trademark Application Serial Nos. 78/655,315 and 78/627,504 for the marks XDSKIN and AXCELERATE ENGINEERED BY SPEEDO, respectively (together, the "Marks"); and

WHEREAS, Speedo Holdings B.V., a corporation organized under the laws of the Netherlands, having offices at Frederik Roeskestraat 123, 1076 EE Amsterdam, Netherlands ("Assignee"), is desirous of acquiring the Mark and the goodwill associated therewith..

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, and the right to sue for and take action with respect to past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 17th day of June, 2006.

SPEEDO INTERNATIONAL LIMITED

By: \\_\_\_\_\ Name: J.A. Weçd

Title: Brand President

8414)128\_1 Speedo International Ltd, Ascot Road, Nottingham NGS 5AJ, United Kingdom. 1 +44 [0]115 916 7000 | f+44 [0]115 910 8078 | e speedoinfo@pentland.com | w www.speedo.com

RECORDED: 06/23/2006 REEL: 003337 FRAME: 0283