

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	04/28/2006		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
The Pride Capital Group, LLC		06/21/2006	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	Great American Group, LLC		
Street Address:	6330 Variel Avenue		
Internal Address:	Suite 100		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	2004737	GREAT AMERICAN GROUP	
Registration Number:	1905890	GA	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(310)552-7552		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 284-8003		
Email:	stambul@pacbell.net		
Correspondent Name:	Richard A. Stambul		
Address Line 1:	10350 Santa Monica Blvd.		
Address Line 2:	Suite 350		
Address Line 4:	Los Angeles, CALIFORNIA 90025-5075		
ATTORNEY DOCKET NUMBER:	TM ASSIGNMT PRIDE TO GAG		

OP \$65.00 2004737

NAME OF SUBMITTER:	Richard A. Stambul
Signature:	/RAS/
Date:	06/26/2006
Total Attachments: 2 source=g TM BILL SALE PRIDE TO GRT AMER GRP#page1.tif source=g TM BILL SALE PRIDE TO GRT AMER GRP#page2.tif	



**EXHIBIT "A"**

1. **Mark: GREAT AMERICAN GROUP®**

Serial No.: 74/513,147

Reg. No.: 2004737

2. **Mark: EAGLE DESIGN TRADEMARK**

Serial No.: 74/513,146

Reg. No.: 1,905,890