

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/23/1996

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Paragon Vineyard Co., Inc.		06/23/2006	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Edna Valley Brand Name, LLC
Street Address:	4915 Orcutt Road
City:	San Luis Obispo
State/Country:	CALIFORNIA
Postal Code:	93401
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1399057	EDNA VALLEY VINEYARD

CORRESPONDENCE DATA

Fax Number: (415)369-8788
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 415-369-7640
 Email: trademark@thelenreid.com
 Correspondent Name: Veronica Colby Devitt
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 Address Line 2: Thelen Reid & Priest LLP
 Address Line 4: San Francisco, CALIFORNIA 94119-0187

ATTORNEY DOCKET NUMBER:	032800-3
NAME OF SUBMITTER:	Veronica Colby Devitt
Signature:	/Veronica Colby Devitt/

CH \$40.00 1399057

Date:

06/26/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, **PARAGON VINEYARD CO., INC.**, a corporation of the State of Nevada, is the owner of the following United States trademark registration:

<u>Trademark</u>	<u>Appln No.</u> <u>Appln Date</u>	<u>Reg. Number</u> <u>Reg. Date</u>
EDNA VALLEY VINEYARD	73/471460 21-Mar-1984	1399057 24-Jun-1986

and,


WHEREAS, **EDNA VALLEY BRAND NAME, LLC**, a California limited liability company having an address at 4915 Orcutt Road, San Luis Obispo, California 93401,

is desirous of acquiring all right in and to the trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **PARAGON VINEYARD CO., INC.** hereby assigns to **EDNA VALLEY BRAND NAME, LLC**, effective *nunc pro tunc* as of December 23, 1996, all right, title and interest in and to the trademark and the registration therefor, together with the goodwill of the business symbolized by the trademark and all causes of action relating thereto.

PARAGON VINEYARD CO., INC.

Dated: 6-23-06

By 
Printed Name: JAMES H NEW
Title: President