## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
L & J Knitting Co., Inc.		09/20/2004	CORPORATION: CALIFORNIA	

#### **RECEIVING PARTY DATA**

Name:	D Lux Brands, LLC
Street Address:	2300 S. Eastern Avenue
City:	Commerce
State/Country:	CALIFORNIA
Postal Code:	90040
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76577630	LOVE TEASE

#### **CORRESPONDENCE DATA**

Fax Number: (213)630-5646

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 213/891-5106

Email: dlipstone@buchalter.com

Correspondent Name: Doug Lipstone

Address Line 1: 1000 Wilshire Blvd., Suite 1500
Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	L3685-5001
NAME OF SUBMITTER:	Doug Lipstone
Signature:	/Doug Lipstone/
Date:	06/28/2006

TRADEMARK REEL: 003338 FRAME: 0433

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Total Attachments: 1 source=LoveTeaseAssignment-Signed#page1.tif

TRADEMARK
REEL: 003338 FRAME: 0434

#### TRADEMARK

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT:	L & J Knitting Co., Inc.	)
	76/577,630	í
MARK:	LOVE TEASE	í
INT'L CLASS:	25	í

# CONFIRMATION OF TRADEMARK APPLICATION ASSIGNMENT

WHEREAS, L & J Knitting Co., Inc., a California corporation, with its principal place of business at 18118 S. Broadway, #B, Gardena, California, 90248 (hereinafter, "L & J Knitting"), having a bona fide intent to use the trademark LOVE TEASE (the "Mark"), on February 25, 2004, applied for registration of the Mark with the United States Patent and Trademark Office, which application was assigned Serial Number 76/577,630 (the "Application"); and

WHEREAS, D Lux Brands, LLC, a California limited liability company, with its principal place of business at 860 Los Angeles Street, Suite 635, Los Angeles, CA 90014 (hereinafter, "D Lux"), acquired that part of L & J Knitting's business related to the Mark pursuant to that certain Agreement to Transfer Assets and Liabilities, entered into by and between L & J Knitting and D Lux, dated as of July 20, 2004 (the "Transfer Agreement").

NOW, THEREFORE, in accordance with the Transfer Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, L & J Knitting confirms its assignment and transfer unto D Lux, its successors and assigns, effective as of July 20, 2004, of all of L & J Knitting's right, title and interest in and to the Mark (including, without limitation, the Application), which transfer is made to D Lux along with that part of L & J Knitting's business that D Lux is acquiring pursuant to the Transfer Agreement.

Date: 9-20-2004

By: TAMES PARK / PRESIDENT

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

COUNTY OF LOS ANGELES

On this 20 day of 2004, before me, the undersigned, a Notary Public in and for said State, personally appeared 1905 1940 , personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[seal]

FELIPE VALLES
COMM. # 1337507
NOTARY PUBLIC -- CALIFORNIA 5
LOS ANGELES COUNTY
COMM. Exp. JAN. 25, 2008

<u>Felipo Vallas</u> Notary Public

BNFY 295085v1

TRADEMARK REEL: 003338 FRAME: 0435

**RECORDED: 06/28/2006**