

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ROAD CHAMPS, INC.		04/01/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	JAKKS PACIFIC, INC.
Street Address:	22619 Pacific Coast Highway
City:	Malibu
State/Country:	CALIFORNIA
Postal Code:	90265
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark
Registration Number:	2923654	ATTITUDE RACERS
Registration Number:	2891267	ATTITUDE RACING
Registration Number:	2640677	BACKSIDE 360° SERIES
Registration Number:	2654967	BATTLE BASHERS
Registration Number:	2644203	BATTLECHAINS
Registration Number:	2592835	BOARDSLIDE SERIES
Registration Number:	2464572	BXS
Registration Number:	2643694	BXS
Registration Number:	2664344	CHAMPIONS OF THE ARENA
Registration Number:	2396550	CLASSIC DUELS
Registration Number:	2532898	CLICK AND GRIP RIDERS
Registration Number:	2674754	CLICK 'N' GRIP
Serial Number:	78312422	CONSTRUCT 'N COMPOUND
Registration Number:	2694669	CRASH 'N THUNDER LIGHTNING LOOP

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Registration Number:	2664335	GRIP 'N GRAPPLERS
Registration Number:	2651850	JUNK JUMPIN' CHALLENGE
Registration Number:	2636828	KICK FLIP SERIES
Registration Number:	2528303	LIGHTNING LOOP
Registration Number:	2583764	METAL MECHANICS
Registration Number:	2392350	MILD TO WILD
Registration Number:	1443385	MONSTER WHEELS
Registration Number:	2592445	MXS
Registration Number:	2937038	POWER CLIMBERS
Registration Number:	2861057	POWER CRAWLERS
Registration Number:	2509903	POWER CROSS
Registration Number:	2807502	READY TO WORK
Registration Number:	2646587	REV 'N' RIP RACERS!
Registration Number:	1105221	ROAD CHAMPS
Registration Number:	1514731	ROAD CHAMPS
Registration Number:	2464573	ROAD CHAMPS BXS
Registration Number:	2664343	ROCK BUGGY
Registration Number:	2592446	RXS
Registration Number:	2544678	SHOCK RACERS
Registration Number:	2923609	SPINBOTS
Registration Number:	2764944	SPINBOTS ACTION ARENA
Registration Number:	2640947	SUPER SCRAPPERS
Registration Number:	2678671	TRACK ROCKET
Registration Number:	2848067	TRASHERS
Registration Number:	2470526	TRICK STICK
Registration Number:	2678875	TURBO CHARGERS
Registration Number:	2798321	VINTAGE ADS
Registration Number:	2468351	WHEELS & REELS

CORRESPONDENCE DATA

Fax Number: (310)455-6302

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-456-7799

Email: Legal@JAKKS.net

Correspondent Name: General Counsel

Address Line 1: 22619 Pacific Coast Highway

Address Line 4: Malibu, CALIFORNIA 90265

NAME OF SUBMITTER:

Mel Kyle

Signature:

/MEL/

Date:

06/28/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, ROAD CHAMPS, INC., a corporation organized and existing under the laws of Delaware, with offices at C/O JAKKS Pacific, Inc., 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademarks listed below that are either registered or for which applications for registration have been filed in the United States Patent and Trademark Office or the appropriate trademark office of the referenced foreign country; and

WHEREAS, JAKKS Pacific, Inc., a corporation, with offices at 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter call the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

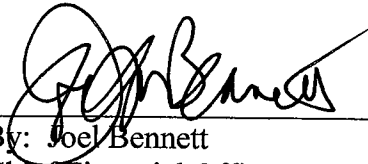
NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

MARK	COUNTRY	APP. NO.	REG. NO.	REG. DATE	STATUS
ROAD CHAMPS	European Community	4538071			Pending
ROAD CHAMP	United Kingdom	1201256	1201526		Pending
ATTITUDE RACERS	US	76306664	2923654	02/01/2005	Registered
ATTITUDE RACING	US	78250375	2891267	10/05/2004	Registered
BACKSIDE 360 (DEGREES) SERIES	US	76190909	2640677	10/22/2002	Registered
BATTLE BASHERS	US	76240613	2654967	11/26/2002	Registered
BATTLECHAINS	US	76237379	2644203	10/29/2002	Registered
BOARDSLIDE SERIES	US	76190691	2592835	07/09/2002	Registered
BXS	US	75827080	2464572	06/26/2001	Registered
BXS	US	76002437	2643694	10/29/2002	Registered
CHAMPIONS OF THE ARENA	US	76229081	2664344	12/17/2002	Registered
CLASSIC DUELS	US	75736011	2396550	10/17/2000	Registered
CLICK AND GRIP RIDERS	US	75942959	2532898	01/22/2002	Registered
CLICK 'N' GRIP	US	76379713	2674754	01/14/2003	Registered
CONSTRUCT'N COMPOUND	US	78312422			Pending
CRASH 'N THUNDER LIGHTNING LOOP	US	76204969	2694669	03/11/2003	Registered
FABULOUS '50S	US	75205773	2170347	06/30/1998	Registered
GRIP 'N GRAPPLERS	US	76225188	2664335	12/17/2002	Registered
JUNK JUMPIN' CHALLENGE	US	76354665	2651850	11/19/2002	Registered
KICK FLIP SERIES	US	76190692	2636828	10/15/2002	Registered
LIGHTNING LOOP	US	75858949	2528303	01/08/2002	Registered
METAL MECHANICS	US	76237377	2583764	06/18/2002	Registered
MILD TO WILD	US	75736017	2392350	10/03/2000	Registered
MONSTER WHEELS	US	73627163	1443385	06/16/1987	Registered
MXS	US	75942922	2592445	07/09/2002	Registered
POWER CLIMBERS	US	78312423	2937038	03/29/2005	Registered
POWER CRAWLERS	US	76473482	2861057	07/06/2004	Registered
POWER CROSS	US	76185990	2509903	11/20/2001	Registered
READY TO WORK	US	78177647	2807502	01/20/2004	Registered
REV 'N' RIP RACERS!	US	76055880	2646587	11/05/2002	Registered
ROAD CHAMPS	US	73131292	1105221	10/31/1978	Registered
ROAD CHAMPS (logo/design)	US	73719846	1514731	11/29/1988	Registered
ROAD CHAMPS BXS	US	75827173	2464573	06/26/2001	Registered
ROCK BUGGY	US	76229079	2664343	12/17/2002	Registered
RXS	US	75942950	2592446	07/09/2002	Registered

SHOCK RACERS	US	76222649	2544678	03/05/2002	Registered
SPINBOTS	US	76204967	2923609	02/01/2005	Registered
SPINBOTS ACTION ARENA	US	76233417	2764944	09/16/2003	Registered
SUPER SCRAPPERS	US	76279810	2640947	10/22/2002	Registered
TRACK ROCKET	US	76045036	2678671	01/21/2003	Registered
TRASHERS	US	76280288	2848067	06/01/2004	Registered
TRICK STICK	US	75831297	2470526	07/17/2001	Registered
TURBO CHARGERS	US	76240612	2678875	01/21/2003	Registered
VINTAGE ADS	US	76185798	2798321	12/23/2003	Registered
WHEELS & REELS	US	75736012	2468351	07/10/2001	Registered

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 15th day of April, 2006.

ROAD CHAMPS, INC.



By: Joel Bennett
Chief Financial Officer