

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
K-Mobile S.A.		06/27/2006	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	AG.com, Inc		
Street Address:	One American Road		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44144		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3046540	KIWEE	
CORRESPONDENCE DATA			
Fax Number:	(216)889-5479		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-252-1368		
Email:	steve.scharf@amgreetings.com		
Correspondent Name:	Steve Scharf		
Address Line 1:	One American Road		
Address Line 4:	Cleveland, OHIO 44144		
NAME OF SUBMITTER:	Steve Scharf		
Signature:	/Steve Scharf/		
Date:	06/29/2006		

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Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, American Greetings Interactive France, SAS, 174, quai de Jemmapes 75010 Paris, France, f/k/a K-Mobile, SA ("Assignor"), is owner of the entire right, title, and interest (collectively, the "Trademark Rights") in and to the trademarks listed in Exhibit A.

WHEREAS, AG.com, Inc., a Delaware corporation, at One American Road, Cleveland, Ohio 44144 ("Assignee"), wishes to acquire the Trademark Rights.

NOW, THEREFORE, in view of the payment of Ten Dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee any and all right, title and interest Assignor owns or otherwise holds in and to the Trademark Rights.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on the date set forth below.

**AMERICAN GREETINGS INTERACTIVE
FRANCE, SAS**

By 
Michael Waxman Lenz
Director

EXHIBIT A

Registrant	Trademark	Registration Number	Date of Registration	Product and Services Class
K-Mobile S.A.	Kiwee	3046540	1/17/2006	35, 38