

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interactive Applications Group, Inc.		06/26/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bridgeline Software, Inc.		
Street Address:	21 Laurel Circle		
City:	Needham		
State/Country:	MASSACHUSETTS		
Postal Code:	02492		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2015430	IAPPS	
CORRESPONDENCE DATA			
Fax Number:	(781)622-5933		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	781 622 5930		
Email:	tdunn@mbbp.com		
Correspondent Name:	Thomas F. Dunn		
Address Line 1:	1601 Trapelo Road.		
Address Line 2:	Suite 205		
Address Line 4:	Waltham, MASSACHUSETTS 02451		
NAME OF SUBMITTER:	Thomas F. Dunn		
Signature:	/Thomas F. Dunn/		
Date:	06/29/2006		

CH \$40.00 2015430

Total Attachments: 1

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**TRADEMARK
 REEL: 003338 FRAME: 0675**

ASSIGNMENT OF TRADEMARKS

WHEREAS, Interactive Applications Group, Inc., ("Assignor"), a Delaware corporation having had a usual place of business at 130 New Boston Street Woburn, Massachusetts, USA, is the record owner of the IAPPS trademark registered with the United States Patent and Trademark Office in U.S. Reg. No. 2, 015,430 (the "Mark");

WHEREAS, Bridgeline Software, Inc, a Delaware corporation, of 21 Laurel Circle, Needham, Massachusetts, 02492 ("Assignee"), is desirous of acquiring the Mark;

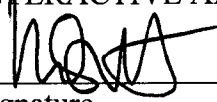
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and effective as of December 15, 2004, Assignor assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the good will of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

The Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of the Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments, that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting the Assignee's right to the Marks.

Date: June 26, 2006

INTERACTIVE APPLICATIONS GROUP, INC.

By:



Signature

Miles Fawcett
Name

President
Title