TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------------|----------|----------------|-----------------------|
| Arby's Restaurant Group, Inc. | | 06/29/2006 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Arby's IP Holder Trust |
|-----------------|--|
| Street Address: | 1155 Perimeter Center West, Suite 1200 |
| City: | Atlanta |
| State/Country: | GEORGIA |
| Postal Code: | 30338 |
| Entity Type: | TRUST: DELAWARE |

PROPERTY NUMBERS Total: 14

| Property Type | Number | Word Mark |
|----------------------|---------|---|
| Registration Number: | 1392724 | T.J. CINNAMONS |
| Registration Number: | 1426955 | THE ORIGINAL GOURMET CINNAMON ROLL |
| Registration Number: | 1427659 | THE ORIGINAL GOURMET CINNAMON ROLL |
| Registration Number: | 1983873 | HOME OF THE ORIGINAL T.J. CINNAMONS SINCE 1984 GOURMET CINNAMON ROLL |
| Registration Number: | 2318543 | PASTA CONNECTION |
| Registration Number: | 2400762 | TWO GREAT TASTES UNDER ONE ROOF! |
| Registration Number: | 2311553 | T.J. CINNAMONS |
| Registration Number: | 2323947 | THE PERFECT COMBINATION |
| Registration Number: | 2480547 | T.J. CINNAMONS MOCHA CHILL |
| Registration Number: | 2350008 | PASTA CONNECTION |
| Registration Number: | 2678089 | T.J. CINNAMONS GOURMET COFFEES |
| Registration Number: | 2861331 | T.J. CINNAMONS CINNAMON TWIST |
| Registration Number: | 2944976 | T.J. CINNAMONS CHOCOLATE TWIST |
| | | |

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REEL: 003338 FRAME: 0757

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Serial Number: 78445543 T.J. CINNAMONS RASPBERRY TWIST

CORRESPONDENCE DATA

Fax Number: (512)536-4598

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 512.474.5201

Email: aotrademark@fulbright.com

Correspondent Name: Alicia Morris Groos

Address Line 1: 600 Congress Avenue, Suite 2400

Address Line 4: AUSTIN, TEXAS 78701

| ATTORNEY DOCKET NUMBER: | 10107021/ARBY:547 |
|-------------------------|-----------------------|
| NAME OF SUBMITTER: | Alicia Morris Groos |
| Signature: | /Alicia Morris Groos/ |
| Date: | 06/29/2006 |

Total Attachments: 2

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ASSIGNMENT OF MARKS

WHEREAS, Arby's Restaurant Group, Inc., a Delaware corporation, having a business address of 1155 Perimeter Center West, Suite 1200, Atlanta, GA, 30338, has adopted, used, and is using the following marks for which the following United States trademark application has been filed and United States trademark registrations have been issued:

| <u>Mark</u> | US Registration/Application No. |
|---|---------------------------------|
| T.J. CINNAMONS | 1,392,724 |
| THE GOURMET CINNAMON ROLL | 1,426,955 |
| THE GOURMET CINNAMON ROLL | 1,427,659 |
| HOME OF THE ORIGINAL T.J. CINNAMONS SINCE 1984 GOURMET CINNAMON ROLL Design | 1,983,873 |
| PASTA CONNECTION | 2,318,543 |
| TWO GREAT TASTES UNDER ONE ROOF | 2,400,762 |
| T.J. CINNAMONS | 2,311,553 |
| THE PERFECT COMBINATION | 2,323,947 |
| T.J. CINNAMONS MOCHA CHILL | 2,480,547 |
| PASTA CONNECTION | 2,350,008 |
| T.J. CINNAMONS GOURMET COFFEES | 2,678,089 |
| T.J. CINNAMONS CINNAMON TWIST | 2,861,331 |
| T.J. CINNAMONS CHOCOLATE TWIST | 2,944,976 |
| T.J. CINNAMONS RASPBERRY TWIST | 78/445,543 |

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WHEREAS, Arby's IP Holder Trust, a Delaware Trust, having a business address of 1155 Perimeter Center West, Suite 1200, Atlanta, GA, 30338, desires to acquire any and all rights and goodwill associated with the above-referenced trademarks, application and registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Arby's Restaurant Group, Inc. does hereby assign to Arby's IP Holder Trust all rights, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks and application for and registrations of the marks.

| Jeffrev | R | Brame |
|---------|----|-------|
| Jenrev | D. | Drams |

Vice President and Associate General Counsel

| STATE OF Georgia | § 8 |
|-------------------|--------|
| COUNTY OF De Kall | ş Ş |

Before me, the undersigned authority, on this 29 day of June, 2006 personally appeared Jeffrey Brent Brams known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified corporation and that (he/she) executed the same on behalf of the corporation for the purposes and consideration therein expressed.



Name Printed:

My Commission Expires: January 30, 2010

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RECORDED: 06/29/2006

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