

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	06/29/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Knight Ridder Digital		06/29/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	PMH Holdings, LLC
Street Address:	Corporation Trust Center
Internal Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2722761	PHILLY.COM

CORRESPONDENCE DATA

Fax Number: (215)575-7200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (215) 575-7000
 Email: jgoldschmidt@dilworthlaw.com
 Correspondent Name: John W. Goldschmidt, Jr.
 Address Line 1: 3200 Mellon Bank Center
 Address Line 2: 1735 Market Street
 Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	06-1034
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NAME OF SUBMITTER:	John W. Goldschmidt, Jr.
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OP \$40.00 2722761

Signature:

/John W. Goldschmidt, Jr./

Date:

06/30/2006

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, Knight Ridder Digital, a corporation of the State of Delaware, located and doing business at 35 South Market Street, San Jose, California 95113 (hereinafter "Knight Ridder Digital"), is the owner of the trademarks, registrations, and applications for registration set forth in Schedule A attached hereto (collectively the "Scheduled Trademarks"); and

WHEREAS, PMH Holdings, LLC, a limited liability company of the State of Delaware, and a wholly owned subsidiary of Philadelphia Media Holdings, LLC, having a registered office at the Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801 (hereinafter "PMH Holdings"), desires to acquire certain trademarks, service marks, and other source identifying designations, including but not limited to the Scheduled Trademarks, as successor to the business to which such marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Knight Ridder Digital agrees as follows:

1. Knight Ridder Digital hereby sells, assigns, transfers and sets over to PMH Holdings, and PMH Holdings hereby accepts from Knight Ridder Digital:
 - a. all right, title, and interest in and to the Scheduled Trademarks together with the goodwill associated therewith, as well as all trademark and service mark applications and registrations therefore, and to the extent transferred pursuant to that certain Stock and Asset Purchase Agreement by and between The McClatchy Company and Philadelphia Media Holdings, LLC dated as of May 23, 2006, the business to which such Scheduled Trademarks pertain;
 - b. all right, title, and interest in and to all other trademarks, service marks or other source identifying designations used solely in connection with the Business (as that term is defined in the Stock and Asset Purchase Agreement by and between Philadelphia Media Holdings, LLC and The McClatchy Company, dated May 23, 2006) (collectively the "Unscheduled Trademarks") together with the goodwill associated therewith, as well as all trademark and service mark applications and registrations therefore, and to the extent transferred pursuant to that certain Stock and Asset Purchase Agreement by and between The McClatchy Company and Philadelphia Media Holdings, LLC dated as of May 23, 2006, the business to which such Unscheduled Trademarks pertain; and
 - c. the right to apply for registrations and to sue and collect damages and/or profits for both past and present infringements of, or other causes of action related to, the Scheduled Trademarks and/or Unscheduled Trademarks.

2. Knight Ridder Digital shall, at PMH Holdings' expense, execute and deliver to PMH Holdings such other instruments of sale, transfer, conveyance, assignment, and confirmation, and take such other action to perfect and exercise the rights conveyed hereunder, as may be reasonably requested by PMH Holdings.

3. This Assignment shall be binding upon and inure to the benefit of Knight Ridder Digital and PMH Holdings, their successors, assigns, legal representatives and all others acting by, through, with or under their direction, and all those in privity therewith.

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IN WITNESS WHEREOF, Knight Ridder Digital has caused this Assignment to be executed by its duly authorized representative.

Executed on June 29, 2006

KNIGHT RIDDER DIGITAL

By: Karole Morgan-Prager

Name: Karole Morgan-Prager

Title: Executive VP & Assist. Corp. Secretary

[Signature Page to Knight Ridder Digital Trademark Assignment]

SCHEDULE A

TRADEMARKS

United States Trademark Registration in the name of Knight Ridder Digital

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
PHILLY.COM	2,722,761	June 3, 2003

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RECORDED: 06/30/2006

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