

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sweet Living, LLC		06/27/2006	CORPORATION:

RECEIVING PARTY DATA

Name:	Nature's Sunshine Products, Inc.
Street Address:	75 E. 1700 South
City:	Provo
State/Country:	UTAH
Postal Code:	84606
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	76604097	SWEET LIVING
Serial Number:	78523010	ORAL SELECT
Serial Number:	78523030	BIO SELECT
Serial Number:	78497688	LIVE THE SWEET LIFE
Serial Number:	78523009	SWEET MOMENTS
Serial Number:	78522995	MAXXYLITOL

CORRESPONDENCE DATA

Fax Number: (215)864-9950

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jacobsmeadwayr@ballardspahr.com

Correspondent Name: Roberta Jacobs-Meadway

Address Line 1: 1735 Market Street, 51st Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:

093126

900052132

TRADEMARK
REEL: 003340 FRAME: 0196

CH \$165.00 76604097

NAME OF SUBMITTER:	Roberta Jacobs-Meadway
Signature:	/roberta jacobs-meadway/
Date:	06/28/2006
Total Attachments: 2 source=int5B#page1.tif source=int5B#page2.tif	

ASSIGNMENT OF TRADEMARKS

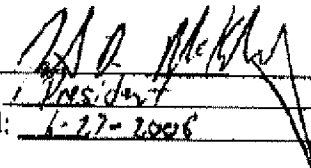
WHEREAS, Sweet Living, LLC, a limited liability company having an address of 1335 West 1650 North, Springville, Utah 84663 ("Sweet"), has used in its business the trademarks set forth in Schedule A attached hereto;

WHEREAS, Nature's Sunshine Products, Inc. ("NSP"), a Utah corporation having an address of 75 E. 1700 South, Provo, Utah 84606, has acquired all right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and the applications therefor as set forth in Schedule A;

WHEREAS, it is desired that the assignment of said applications be confirmed and made of record in the United States Patent and Trademark Office.

NOW THEREFORE, for good and valuation consideration, the receipt of which is acknowledged, and intending to be legally bound hereby, said Sweet confirms its assignment to NSP all rights, title and interest in and to the said marks, together with the goodwill of the business symbolized by the said marks, and the applications therefor as set forth in Schedule A, and all rights to damages and profits, due or accrued, arising out of past infringements and said trademarks, and the right to sue for and recover the same.

SWEET LIVING, LLC

By: 
Title: President
Dated: 6-27-2006

ASSIGNMENT OF TRADEMARKS**ASSIGNMENT A****TRADEMARKS**

SWEET LIVING - Serial No. 76604097- Class 3, 5, & 35

ORAL SELECT - Serial No. 78523010 - Class 3

BIO SELECT - Serial No. 78523030 - Class 5

LIVE THE SWEET LIFE - Serial No. 78497688 - Class 3, 5, 32 & 35

SWEET MOMENTS - Serial No. 78523009 - Class 3

MAXXYLITOL - Serial No. 78522995 - Class 3 & 5