TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/12/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Johnson Hill Press, Inc.		07/12/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Cygnus Business Media, Inc.	
Street Address:	1223 Janesville Avenue	
City:	Fort Atkinson	
State/Country:	WISCONSIN	
Postal Code:	53538	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2265838	DAMAGE PREVENTION CONVENTION

CORRESPONDENCE DATA

Fax Number: (202)663-8007

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202.663.8000

Email: patrick.jennings@pillsburylaw.com

Correspondent Name: Patrick Jennings
Address Line 1: 2300 N Street, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	522379.0328658
NAME OF SUBMITTER:	Patrick Jennings
Signature:	/Patrick Jennings/

TRADEMARK REEL: 003341 FRAME: 0149

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Date:	07/03/2006			
Total Attachments: 2				
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CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

JOHNSON HILL PRESS, INC.

INTO

CYGNUS BUSINESS MEDIA, INC.

(Pursuant to Section 253 of the General Corporation Law of Delaware)

Cygnus Business Media, Inc., a corporation incorporated on the 1st day of October, 1987 pursuant to the provisions of the General Corporation Law of the State of Delaware (this "Corporation");

DOES HEREBY CERTIFY that this Corporation owns 100% of the outstanding shares of the capital stock of Johnson Hill Press, Inc., a corporation incorporated on the 15th day of December, pursuant to the provisions of the General Corporation Law of the State of Delaware, and that this Corporation by a resolution of its Board of Directors duly adopted by written consent dated the 12-th day of July, 2004, determined to merge Johnson Hill Press, Inc. into this Corporation, and did adopt the following resolutions:

WHEREAS, this Corporation lawfully owns 100% of the outstanding stock of Johnson Hill Press, Inc., a corporation organized and existing under the laws of Delaware; and

WHEREAS, this Corporation desires to merge Johnson Hill Press, Inc. into this Corporation, and to be possessed of all the estate, property, rights, privileges and franchises of Johnson Hill Press, Inc.

RESOLVED, that this Corporation merge Johnson Hill Press, Inc. into this Corporation and assume all of Johnson Hill Press, Inc.'s liabilities and obligations;

FURTHER RESOLVED, that an authorized officer of this Corporation be and hereby is directed to make and execute a Certificate of Ownership and Merger setting forth a copy of this resolution to merge Johnson Hill Press, Inc. into this Corporation and assume its liabilities and obligations, and the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware, and a certified copy thereof in the office of the Recorder of Deeds of New Castle County, Delaware; and

FURTHER RESOLVED, that the officers of this Corporation be and hereby are authorized and directed to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in any way necessary or proper to effect said merger.

State of Delaware Secretary of State Division of Corporations Delivered 11:24 AM 07/12/2004 FILED 11:26 AM 07/12/2004 SRV 040508248 - 2139557 FILE

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IN WITNESS WHEREOF, the undersigned has executed this Certificate of Ownership and Merger as of this 12th day of July, 2004.

CYGNUS BUSINESS MEDIA, INC.

By:

Name: PAUL MACKLER

Title: PRESIDENT

TRADEMARK REEL: 003341 FRAME: 0152

RECORDED: 07/03/2006