TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tignanello Int'l Inc.		06/23/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Van Zeeland, Inc.	
Street Address:	411 Fifth Avenue, 5th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10016	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2246878	TIGNANELLO

CORRESPONDENCE DATA

Fax Number: (703)610-6200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

703-610-6100 Phone: Email: boxip@hhlaw.com

Timothy J. Lyden, Hogan & Hartson L.L.P. Correspondent Name: Address Line 1:

8300 Greensboro Drive, Suite 1100

Address Line 2: Box Intellectual Property Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:	25873.01
NAME OF SUBMITTER:	Timothy J. Lyden
Signature:	/Timothy J. Lyden/
Date:	07/05/2006

TRADEMARK

REEL: 003341 FRAME: 0309

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Total Attachments: 2

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TRADEMARK REEL: 003341 FRAME: 0310

TRADEMARK ASSIGNMENT

WHEREAS, Tignanello Int'l Inc., a Delaware corporation with offices at 330 Fifth Avenue, Suite 802, New York, NY 10001 (the "Assignor"), owns the trademark TIGNANELLO and the U.S. federal and Canadian registrations listed on the attached Schedule 1 (together, the "Marks"); and

WHEREAS, Van Zeeland, Inc., a New York corporation with offices at 411 Fifth Avenue, 5th Floor, New York, NY 10016 (the "Assignee"), desires to acquire all right, title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Marks and the right to sue and collect damages and/or profits for past infringements of the Marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly authorized corporate officer, as of this 23rd day of June, 2006.

TIGNANELLO INT'L INC.

By:

Name: Leonard Dreyfuss

Title: President

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Schedule 1

List of Trademarks

II. Registrations

<u>Mark</u>	Registration No.	<u>Issue Date</u>
TIGNANELLO	U.S. Reg. No. 2,246,878	05/25/1999
TIGNANELLO	Canadian Reg. No. TMA0488641	01/29/1998

RECORDED: 07/05/2006