

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/05/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Abtron N.Y. Inc.		06/23/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Eastern Originals, Inc.
Street Address:	350 Fifth Avenue - Suite 1020
City:	New York
State/Country:	NEW YORK
Postal Code:	10118
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1495179	KIPS BAY
Registration Number:	1512787	SURF'S UP
Registration Number:	1490272	ROTO
Registration Number:	1490273	BOBBY LONDON

CORRESPONDENCE DATA

Fax Number: (212)486-0323
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER: 1163.000

OP \$115.00 1495179

NAME OF SUBMITTER:	Jane Linowitz
Signature:	/jane linowitz/
Date:	07/05/2006
Total Attachments: 1 source=abtronassig#page1.tif	

*FAX to Peter Berger
212-486-0323*

ASSIGNMENT

WHEREAS, Abtron N.Y. Inc., a corporation of the State of New York located at 350 Fifth Avenue, New York, New York 10018, has adopted, used and is using trademark(s) identified as follows:

<u>Trademark(s)</u>	<u>U.S. Registration No(s).</u>
KIP'S BAY	1,495,179
SURF'S UP	1,512,787
ROTO	1,490,272
BOBBY LONDON	1,490,273

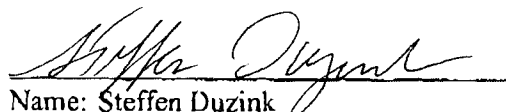
WHEREAS, Eastern Originals Inc, 350 Fifth Avenue, Suite 1020, New York, New York 10118 is desirous of acquiring the trademark(s) and registration(s) and all associated goodwill therewith;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said **Abtron, N.Y. Inc.** does hereby assign unto the said **Eastern Originals, Inc.** all rights, title and interest in and to said trademark(s) and the said registration(s) and application(s), together with the goodwill of the business symbolized by the trademark(s).

Said **Abtron N.Y. Inc.** represents that it has taken no action which adversely affects or impairs its exclusive ownership of the said trademark(s) and its right to transfer the same.

This assignment is executed at 350 Fifth Avenue, Suite 1020, New York, New York, 10118,

This 23 day of June, 2006.


 Name: Steffen Duzink
 Title: President

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