

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Judith Regan		06/14/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	HarperCollins Publishers L.L.C.		
Street Address:	10 E. 53rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78630339	EXPERIMENTAL	
CORRESPONDENCE DATA			
Fax Number:	(212)852-7217		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128527729		
Email:	dcosta@newscorp.com		
Correspondent Name:	Michelle V. Francis		
Address Line 1:	1211 Avenue of the Americas		
Address Line 2:	4th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:		ASSIGN EXPERIMENTAL	
NAME OF SUBMITTER:		Michelle V. Francis	
Signature:		/Michelle V. Francis, Esq./	
Date:		07/05/2006	

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Judith Regan, a United States citizen having a place of business at 10 E. 53rd Street, New York, NY 10022 ("Assignor"), is the owner of all right, title and interest in and to the trademark and service mark set forth on Exhibit A attached hereto (collectively, the "Marks"), including, without limitation, all registrations and applications pertaining thereto and the goodwill represented thereby; and

WHEREAS, HarperCollins Publishers L.L.C., a Delaware Limited Liability Company having a place of business at 10 E. 53rd Street, New York, NY 10022 ("Assignee"), desires to acquire, and Assignor desires to transfer, convey, assign and set over, all right, title and interest in and to the Marks, including, without limitation, all registrations and applications pertaining thereto and the goodwill represented thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably transfers, conveys, assigns and sets over to Assignee all right, title and interest in and to the Marks, including, without limitation, all registrations and applications pertaining thereto, the goodwill represented thereby and all causes of action arising out of or relating to the ownership, use and/or exploitation of the Marks.

JUDITH REGAN

By: _____

Signature

Dated: _____

6-14-06

EXHIBIT A

EXPERIMENTAL

Serial No. 78/630,339