

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Andrea L Brown		06/30/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Applause for Healthy Pets, Inc.
Street Address:	3438 East Lake Road #14
City:	Palm Harbor
State/Country:	FLORIDA
Postal Code:	34685
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	78744462	LIV-A-LITTLES
Registration Number:	2970425	CLOUD NINE
Registration Number:	2106939	CLOUD-NINE HERBAL DIP
Registration Number:	2101365	DERMA DREAM
Registration Number:	2582059	DINNER PARTY
Registration Number:	1714971	DREAM COAT
Registration Number:	2121240	FANTA-SEEDS
Registration Number:	1764019	HALO
Registration Number:	2611979	HALO PURELY FOR PETS
Registration Number:	2699981	HIP, HIP, HOORAY
Registration Number:	2501887	LIV-A-LITTLES NATURAL LIVER TREATS
Registration Number:	2594069	
Registration Number:	2216548	SPOT'S STEW
Registration Number:	2597231	THE WELL FED PET

OP \$415.00 78744462

Registration Number:	2091281	VITA-DREAMS
Registration Number:	2847006	XTRA-C

CORRESPONDENCE DATA

Fax Number: (717)237-5300
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 717-232-8000
Email: trademarks@mwn.com
Correspondent Name: Sue Heberlig
Address Line 1: 100 Pine Street
Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER:	356/21222-0004
NAME OF SUBMITTER:	Sue Heberlig
Signature:	/SueHeb/
Date:	07/06/2006

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 30 day of June, 2006 by and between Andrea L. Brown (the "Assignor"), a United States citizen residing at 3438 East Lake Road #14, Palm Harbor, Florida 34685, and Applause for Healthy Pets, Inc. (the "Assignee"), a Florida corporation having its principal place of business at the same address.

Assignor is the owner of trademarks and trademark registrations listed on Schedule "A" attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to those trademarks and trademark registrations to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to those trademarks and trademark registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.



Andrea L. Brown

APPLAUSE FOR HEALTHY PETS, INC.



Name:

Title:

SCHEDULE A

Registered Marks

<u>Trademark</u>	<u>Registration Number</u>
CLOUD NINE	2,970,425
CLOUD NINE HERBAL DIP	2,106,939
DERMA DREAM	2,101,365
DINNER PARTY	2,582,059
DREAM COAT	1,714,971
FANTA SEEDS	2,121,240
HALO	1,764,019
HALO PURELY FOR PETS	2,611,979
HIP, HIP, HOORAY	2,699,981
LIV-A-LITTLES NATURAL LIVER TREATS	2,501,887
Dog & Cat Design	2,594,069
SPOT'S STEW	2,216,548
THE WELL FED PET	2,597,231
VITA-DREAMS	2,091,281
XTRA-C	2,847,006

Pending Applications

<u>Trademark</u>	<u>Application Number</u>
LIV-A-LITTLES	78/744,462