

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Roberta Newman		06/30/2006	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Applause for Healthy Pets, Inc.		
<b>Street Address:</b>	3438 East Lake Road #14		
<b>City:</b>	Palm Harbor		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34685		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2674108		
Registration Number:	2662043		
Registration Number:	2614811		
Registration Number:	2662042		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(717)237-5300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	717-232-8000		
<b>Email:</b>	trademarks@mwn.com		
<b>Correspondent Name:</b>	Sue Heberlig		
<b>Address Line 1:</b>	100 Pine Street		
<b>Address Line 4:</b>	Harrisburg, PENNSYLVANIA 17108		
<b>ATTORNEY DOCKET NUMBER:</b>	356/21222-0004		
<b>NAME OF SUBMITTER:</b>	Sue Heberlig		

OP \$115.00 2674108

Signature:

/SueHeb/

Date:

07/06/2006

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**


THIS TRADEMARK ASSIGNMENT made as of the 30 day of June, 2006 by and between Roberta Newman (the "Assignor"), a United States citizen residing at 2875 Pine Hill Road, Palm Harbor, Florida 34683, and Applause for Healthy Pets, Inc. (the "Assignee"), a Florida corporation having its principal place of business at 3438 East Lake Road #14, Palm Harbor, Florida 34685.


Assignor is the owner of trademarks and trademark registrations listed on Schedule "A" attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to those trademarks and trademark registrations to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to those trademarks and trademark registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

*Roberta Newman*  
*By*   
\_\_\_\_\_  
Roberta Newman

APPLAUSE FOR HEALTHY PETS, INC.  
  
\_\_\_\_\_  
Name:  
Title:

**SCHEDULE A**

**Registered Marks**

**Trademark**

**Registration Number**

Fish Design	2,674,108
Bird Design	2,662,043
Dog Design	2,614,811
Cat Design	2,662,042