

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Halo Acquisition, Inc.		07/05/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Halo, Purely for Pets, Inc.
Street Address:	401 Spruce Street
City:	Tarpon Springs
State/Country:	FLORIDA
Postal Code:	34689
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	78744462	LIV-A-LITTLES
Registration Number:	2674108	
Registration Number:	2662043	
Registration Number:	2614811	
Registration Number:	2662042	
Registration Number:	2970425	CLOUD NINE
Registration Number:	2106939	CLOUD-NINE HERBAL DIP
Registration Number:	2101365	DERMA DREAM
Registration Number:	2582059	DINNER PARTY
Registration Number:	1714971	DREAM COAT
Registration Number:	2121240	FANTA-SEEDS
Registration Number:	1764019	HALO
Registration Number:	2611979	HALO PURELY FOR PETS
Registration Number:	2699981	HIP, HIP, HOORAY

OP \$515.00 78744462

Registration Number:	2501887	LIV-A-LITTLES NATURAL LIVER TREATS
Registration Number:	2594069	
Registration Number:	2216548	SPOT'S STEW
Registration Number:	2597231	THE WELL FED PET
Registration Number:	2091281	VITA-DREAMS
Registration Number:	2847006	XTRA-C

CORRESPONDENCE DATA

Fax Number: (717)237-5300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 717-232-8000

Email: trademarks@mwn.com

Correspondent Name: Sue Heberlig

Address Line 1: 100 Pine Street

Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER:	356/21222-0004
NAME OF SUBMITTER:	Sue Heberlig
Signature:	/SueHeb/
Date:	07/06/2006

Total Attachments: 2

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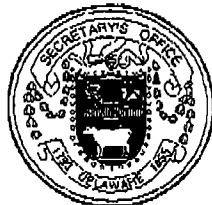
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HALO ACQUISITION, INC.", CHANGING ITS NAME FROM "HALO ACQUISITION, INC." TO "HALO, PURELY FOR PETS, INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF JULY, A.D. 2006, AT 4:22 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



4182913 8100

060640312

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4878208

DATE: 07-05-06

TRADEMARK
REEL: 003342 FRAME: 0781

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:21 PM 07/05/2006
FILED 04:22 PM 07/05/2006
SRV 060640312 - 4182913 FILE

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of Halo Acquisition, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " 1 " so that, as amended, said Article shall be and read as follows:

The name of the corporation is Halo, Purely for Pets, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: That the capital of said corporation shall not be reduced under or by reason of said amendment.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 29th day of June, 2006.

By: Alan Kerzner
Authorized Officer

Title: President

Name: Alan Kerzner
Print or Type