# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/05/2006

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Alphablox Corporation		07/05/2006	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	International Business Machines Corporation
Also Known As:	AKA IBM Corporation
Street Address:	New Orchard Road
City:	Armonk
State/Country:	NEW YORK
Postal Code:	10504
Entity Type:	CORPORATION: NEW YORK

#### PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2629489	ALERTS
Registration Number:	2476877	ALPHABLOX
Registration Number:	2817901	ALPHABLOX
Registration Number:	2802587	BLOX
Registration Number:	2570849	ERNIE
Registration Number:	2551954	NETQUERY
Registration Number:	2682621	PEARL DIVER

#### **CORRESPONDENCE DATA**

Fax Number: (914)765-4370

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9147654595
Email: ibmtm@us.ibm.com

TRADEMARK REEL: 003342 FRAME: 0869

900052582

Correspondent Name: Kevin M. Jordan
Address Line 1: North Castle Drive
Address Line 4: Armonk, NEW YORK 10504

NAME OF SUBMITTER: Grazia T. Micewicz

Signature: //Grazia T. Micewicz/

Date: 07/06/2006

Total Attachments: 2
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TRADEMARK REEL: 003342 FRAME: 0870

#### ASSIGNMENT

ASSIGNMENT made this \_\_\_\_\_\_\_ day of \_\_\_\_\_\_\_, 2006, between Alphablox Corporation (Assignor"), a corporation organized and existing under the laws of Delaware with a place of business at Alphablox Corporation, 516 Clyde Avenue, Mountain View, California, 94043, and International Business Machines Corporation, a corporation organized and existing under the laws of New York with a place of business at New Orchard Road, Armonk, NY 10504 ("Assignee");

WHEREAS, the Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademarks on the attached list and is assigning the marks in the identified applications and registrations as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060;

WHEREAS, Assignee is desirous of acquiring said marks, trademark applications and registrations and applications thereof:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all rights, title and interest in and to the said marks, and registrations and applications for trademark applications and registrations in the United States, with the goodwill of the business symbolized by the marks.

This assignment is effective as of the 5th day it July 2006

ASSIGNOR: ALPHABLOX CORPORATION

By:

Name:

Kenneth L. Cochran

Title:

Secretary

State of California County of Santa Clara

On this  $\frac{54h}{h}$  day of  $\frac{1}{h}$  day of  $\frac{1}{h}$ , 2006 before me personally appeared Kenneth L. Cochran, who declared that he is duly and lawfully authorized to execute this Assignment on behalf of Alphablox Corporation and acknowledged the foregoing signature to be his own

Notary Public

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## SCHEDULE

MARK ALERTS	REG. NO. 2,629,489
ALPHABLOX	2,476,877
ALPHABLOX	2,817,901
BLOX	2,802,587
ERNIE	2,570,849
NETQUERY	2,551,954
PEARL DIVER	2,682,621

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**RECORDED: 07/06/2006** 

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