

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Limco, Inc.		07/06/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Too Brands Investment, LLC		
Street Address:	8323 Walton Parkway		
City:	New Albany		
State/Country:	OHIO		
Postal Code:	43054		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3096700	CLUB TOO	
Registration Number:	2386563	TOO TWISTED	
Registration Number:	2411914	2	
CORRESPONDENCE DATA			
Fax Number:	(614)227-2100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	614-227-2116		
Email:	mmartin-jones@porterwright.com		
Correspondent Name:	Melanie Martin-Jones		
Address Line 1:	41 S High St		
Address Line 4:	Columbus, OHIO 43215		
ATTORNEY DOCKET NUMBER:	LIMCO ASSIGN		
NAME OF SUBMITTER:	Melanie Martin-Jones		
Signature:	/mrmj/		

CH 3096700 \$90.00

Date:


07/06/2006

Total Attachments: 1

source=limco-tbi assign#page1.tif

ASSIGNMENT

WHEREAS, Limco, Inc., a Delaware corporation, located and doing business at 1105 North Market Street, Wilmington, Delaware 19801 ("Assignee"), is the owner of the following United States Trademark Registrations:

Reg. No.	Mark	Class
3096700	CLUB TOO	IC 024. beach towels. IC 021. plastic bottles sold empty. IC 025. flip flops, swim suits and swim cover ups. IC 018. beach bags and beach umbrellas.
2386563	too twisted	IC 003. personal care products, namely, lip gloss.
2411914		IC 025. clothing, namely, t-shirts, tank tops and swimsuits sold exclusively in applicant's licensee's retail stores.

(collectively, the "Marks"); and

WHEREAS, Too Brands Investment, LLC, an Ohio limited liability company, having its principal office and place of business at 8323 Walton Parkway, New Albany, Ohio 43054 ("Assignor"), is desirous of acquiring the Marks;

NOW, THEREFORE, in consideration of the above recitals, which are incorporated herein by this reference and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, including the right to apply for and maintain trademark and service mark applications and registrations worldwide for the Marks and any variations thereof.

IN WITNESS WHEREOF, the parties have executed this Assignment as of this 6th day of July, 2006.

Assignor
Limco, Inc.

Assignee
Too Brands Investment, LLC

By Scott A. Kriss
Printed Name: Scott A. Kriss, Vice President
Sworn to and subscribed before me this ___ day of July, 2006.

By Leo Doran
Printed Name: Leo Doran, President
STATE OF OHIO)
) ss:
COUNTY OF FRANKLIN)

Wendy D. Seckman
Notary Public
My commission expires: 12-25-06

before me the undersigned, a Notary Public, appeared **Leo Doran**, personally known to me or proved to me on the basis of satisfactory evidence to be the person who executed this instrument, executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument for the purposes therein contained.
Sworn to and subscribed before me this 6th day of July, 2006.

Wendy D. Seckman
Notary Public
My commission expires: NA (SEAL)



WENDY D. SECKMAN
Notary Public, State of Ohio
My Commission Expires 12-25-06