

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/13/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Karna Ruskin		04/13/2006	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

Name:	Victoria Jolie, LLC
Street Address:	10525 Almayo Avenue
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90064
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	76146866	RUBY ROX

**CORRESPONDENCE DATA**

Fax Number: (310)552-9024  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 3105536822  
 Email: jlee@tyrekamins.com  
 Correspondent Name: Jeffrey Lee  
 Address Line 1: 1880 Century Park East Suite 300  
 Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	72500/01
NAME OF SUBMITTER:	Casondra Kevorkian Ruga
Signature:	/Casondra Kevorkian Ruga/

CH \$40.00 76146866

Date:

07/06/2006

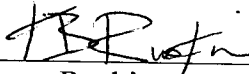
Total Attachments: 1

source=Ruby Rox Assign#page1.tif

**ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, Karna Ruskin, an individual, does hereby assign, transfer, and convey to Victoria Jolie, LLC, a California limited liability company, all of its rights, title, goodwill, and interest in and to in and to the trademark "Ruby Rox" filed with the United States Patent and Trademark Office as serial number 76-146,866 (the "Trademark").

Executed at Los Angeles, California, effective as of the 13 day of April, 2006.

By:   
Karna Ruskin

**ACCEPTANCE AND ASSUMPTION**

Victoria Jolie, LLC hereby accepts the foregoing assignment of all the rights, title, goodwill, and interest in and to the Trademark.

Executed at Los Angeles, California, effective as of the 13 day of April, 2006.

VICTORIA JOLIE, LLC

By:   
Caroline Rocky, Managing Member

By:   
Karna Ruskin, Managing Member

72500\001\226352.1