Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Taryn Rose International, LLC		106/27/2006	LIMITED LIABILITY COMPANY: CALIFORNIA	

RECEIVING PARTY DATA

Name:	Taryn Rose International, Inc.	
Street Address:	127 East Ninth Street, Suite 900	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90015	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2366553	TARYN ROSE
Registration Number:	2849898	Т

CORRESPONDENCE DATA

Fax Number: (415)442-1001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-442-1301

Email: coakley@morganlewis.com

Correspondent Name: Carla B. Oakley

Address Line 1: One Market, Spear Street Tower

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	061703.2010
NAME OF SUBMITTER:	Carla B. Oakley
Signature:	/cbo/
Signature:	/CDO/

TRADEMARK REEL: 003343 FRAME: 0192

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Date:	07/06/2006
Total Attachments: 1 source=tarynrosellctoincca#page1.tif	

TRADEMARK REEL: 003343 FRAME: 0193

ASSIGNMENT OF TRADEMARK

Whereas, Taryn Rose International, LLC ("Assignor"), a California limited liability company, has adopted used, and is using the marks TARYN ROSE and MISCELLANEOUS DESIGN (hereinafter "Marks") in the United States and other countries and the Marks are registered as follows:

United States Trademark Registration No. 2,366,553 for TARYN ROSE
United States Trademark Registration No. 2,849,898 for MISCELLANEOUS DESIGN
Austria Trademark Registration No. 191606 for TARYN ROSE
German Trademark Registration No. 300 31 789 for TARYN ROSE

Whereas, Taryn Rose International, Inc. a California corporation, located and doing business at 127 East Ninth Street, Suite 900, Los Angeles, California 90015 ("Assignee") is desirous of acquiring said Marks and any and all registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all its right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the above identified registration thereof. This assignment includes the right to sue and recover damages for past and future infringements of Assignor's rights in the Marks and to bring any proceeding in the United States Patent & Trademark Office or any equivalent agency in any other country for cancellation or opposition or other proceeding in connection with said Marks. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees that it will execute, verify, acknowledge and deliver all such further papers, including any instruments of transfer and recordable assignments, and perform such other acts as Assignee lawfully may request from time to time, to perfect and vest title in the Marks in Assignee, or Assignee's successors and assigns.

	IN TESTIMONY WHEREOF, Assigno	or and Assignee have executed the	is document on
the o	late indicated.	•	
by: _	Name: Andrew D. Forbes Title: Secretary, CFO and COO	Date: 6(27	_, 2006
	Taryn Rose International, LLC		
by: _	Name: Andrew D. Forbes Title: Secretary, CFO and COO Taryn Rose International, Inc.	Date: 6(2)	_, 2006
	1		

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RECORDED: 07/06/2006

TRADEMARK REEL: 003343 FRAME: 0194