Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Taryn Rose International, Inc.		06/27/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Taryn Rose International, Inc.	
Street Address:	127 East Ninth Street, Suite 900	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90015	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2366553	TARYN ROSE
Registration Number:	2849898	Т
Registration Number:	3004494	

CORRESPONDENCE DATA

900052631

Fax Number: (415)442-1001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-442-1301

Email: coakley@morganlewis.com

Correspondent Name: Carla B. Oakley

Address Line 1: One Market, Spear Street Tower Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:		061703.2000
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NAME OF SUBMITTER: Carla B. Oakley

Signature: /cbo/

TRADEMARK

REEL: 003343 FRAME: 0195

Date:	07/06/2006			
Total Attachments: 2				
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TRADEMARK REEL: 003343 FRAME: 0196

ASSIGNMENT OF TRADEMARK

Whereas, Taryn Rose International, Inc. ("Assignor"), a California corporation, has adopted, used, and is using the marks TARYN ROSE and MISCELLANEOUS DESIGN (hereinafter "Marks") in the United States and other countries and the Marks are registered as follows:

United States Registration No. 2,366,553 for TARYN ROSE
United States Registration No. 2,849,898 for MISCELLANEOUS DESIGN
United States Registration No. 3,004,494 for MISCELLANEOUS DESIGN
Canadian Application No. 1,249,977 for MISCELLANEOUS DESIGN
European Community Application No. 004330817 for MISCELLANEOUS DESIGN
Japanese Registration No. 4883879 for MISCELLANEOUS DESIGN
Austrian Registration No. 191606 for TARYN ROSE
Brazilian Application No. 825256461 for TARYN ROSE
Canadian Application No. 1165274 for TARYN ROSE
Chinese Registration No. 3435408 for TARYN ROSE
European Community Registration No. 003006913 for TARYN ROSE
German Registration No. 300 31 789 for TARYN ROSE
Japanese Registration No. 4709420 for TARYN ROSE

Whereas, Taryn Rose International, Inc. a Delaware corporation, located and doing business at 127 East Ninth Street, Suite 900, Los Angeles, California 90015 ("Assignee") is desirous of acquiring said Marks and any and all registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all its right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the above identified registration thereof. This assignment includes the right to sue and recover damages for past and future infringements of Assignor's rights in the Marks and to bring any proceeding in the United States Patent & Trademark Office or any equivalent agency in any other country for cancellation or opposition or other proceeding in connection with said Marks. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees that it will execute, verify, acknowledge and deliver all such further papers, including any instruments of transfer and recordable assignments, and perform such other acts as Assignee lawfully may request from time to time, to perfect and vest title in the Marks in Assignee, or Assignee's successors and assigns.

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TRADEMARK REEL: 003343 FRAME: 0197

IN TESTIMONY WHEREOF, Assignor and Assignee have executed this document on the date indicated. Taryn Rose International, Inc., a California corporation

Name: Midrew D. Forbes
Title: Secretary, CFO and COO

Taryn Rose International, Inc., a Delaware corporation

Date: 6/27, 2006

Name: Andrew D. Forbes

Title: Secretary, CFO and COO

2

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RECORDED: 07/06/2006

TRADEMARK **REEL: 003343 FRAME: 0198**