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Form PTO-1594 (Rev. 07/05)

OMB Collection 0651-0027 (exp. 6/30/2008)

DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

RECORDA

103243747

TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

## 1. Name of conveying party(ies):

Brunswick Corporation  
One North Field Court  
Lake Forest, IL 60045

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation- State: Delaware  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) USAAdditional names of conveying parties attached? ☐ Yes ☒ No

## 3. Nature of conveyance /Execution Date(s) :

Execution Date(s) April 10, 2006

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

## 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ NoName: Redberri Corporation

Internal

Address: \_\_\_\_\_

Street Address: 3152 Cherokee StreetCity: St. LouisState: MOCountry: USA Zip: 63118

- ☐ Association Citizenship \_\_\_\_\_  
☐ General Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☒ Corporation Citizenship USA (MISSOURI)  
☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)

## 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,834,156

Additional sheet(s) attached? ☐ Yes ☒ NoC. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
BIE (STYLIZED)

## 5. Name &amp; address of party to whom correspondence concerning document should be mailed:

Name: Deepak K. Vyas

Internal Address: \_\_\_\_\_

Street Address: 3152 Cherokee StreetCity: St. LouisState: MO Zip: 63118Phone Number: 314-772-0800Fax Number: 314-754-8150Email Address: dvyas@redberri.com

## 6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- ☒ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☐ Enclosed

## 8. Payment Information:

a. Credit Card Last 4 Numbers 1689  
Expiration Date 02/09b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

## 9. Signature:

05/23/2006 DEYRHE 00000078 2834156

Signature

May 16, 2006

Date

40.00 DP

Deepak K. Vyas

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450TRADEMARK  
REEL: 003343 FRAME: 0415

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is between Brunswick Corporation, a Delaware corporation with a place of business at One North Field Court, Lake Forest, Illinois 60045 ("ASSIGNEE") and Redberri Corporation, a Missouri corporation with a place of business at One D.K. Plaza, 3152 Cherokee Street, St. Louis, Missouri 63118 ("ASSIGNOR").

WHEREAS, ASSIGNOR is the owner of all right, title and interest in the mark BIE (STYLIZED) (U.S. Trademark Registration Number 2,834,156) ("TRADEMARK"); and

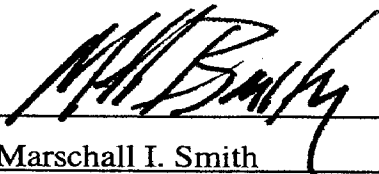
WHEREAS, ASSIGNOR desires to assign all rights, title and interest in the TRADEMARK to ASSIGNEE and ASSIGNEE desires to acquire all of ASSIGNOR's right, title and interest in, to and under the TRADEMARK.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE, its successors, legal representatives and assigns, all of ASSIGNOR's right, title and interest in and to the TRADEMARK together with the goodwill of the business associated with said TRADEMARK and registrations thereof (including, without limitation, all proceeds thereof and the rights to sue for past, present and future infringements), the same to be held and enjoyed by ASSIGNEE, for its own use and on behalf of its successors, legal representatives and assigns, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, had this sale and assignment not been made.

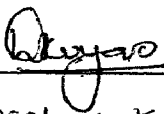


In witness of this assignment, authorized representatives of ASSIGNOR and ASSIGNEE  
have executed this ASSIGNMENT as of the 10th day of April, 2006.

**BRUNSWICK CORPORATION,**  
**Assignor**

By:   
Name: Marschall I. Smith  
Title: Vice President, Secretary and General Counsel

**REDBERRI CORPORATION,**  
**Assignee**

By:   
Name: Deepak K. Vyas  
Title: CEO