

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reed Elsevier Properties Inc.		06/28/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advantage Business Media LLC		
<b>Street Address:</b>	100 Enterprise Drive		
<b>City:</b>	Rockaway		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07866-0912		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2297179	DRUG DISCOVERY & DEVELOPMENT	
<b>Registration Number:</b>	3010043	DRUG DISCOVERY & DEVELOPMENT	
<b>Serial Number:</b>	78806754	R&D	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)415-8701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 415-8700		
<b>Email:</b>	ptotmcommunications@morganfinnegan.com		
<b>Correspondent Name:</b>	Morgan & Finnegan, L.L.P.		
<b>Address Line 1:</b>	3 World Financial Center		
<b>Address Line 4:</b>	New York, NEW YORK 10281-2101		
<b>ATTORNEY DOCKET NUMBER:</b>	4914-0001		
<b>NAME OF SUBMITTER:</b>	Christine F. Benton		
<b>Signature:</b>	/Christine F. Benton/		

CH \$90.00 2297179

Date:

07/07/2006

Total Attachments: 2

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REPI TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is executed and delivered as of June 30, 2006, by Reed Elsevier Properties Inc., a Delaware corporation having an office at 1105 North Market Street, Wilmington, DE 19801 ("Assignor") in favor of Advantage Business Media LLC, a Delaware limited liability company having an office at 100 Enterprise Drive Rockaway, Suite 600, New Jersey 07866-0912 ("Assignee"). Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Purchase Agreement.

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of June 20, 2006 (the "Purchase Agreement"), by and among Assignor, Reed Elsevier Inc. and Assignee, Assignor has agreed to execute this Assignment to enable Assignee to record the assignment of (i) the trademarks and trademark applications, and (ii) all divisions, reissues, reexaminations, substitutions, continuations, continuations-in-part, foreign counterparts, and extensions of the trademarks and trademark applications, in each case listed on Schedule 1 hereto (the "Assigned Marks").

NOW, THEREFORE, for good and valuable consideration provided in the Purchase Agreement, and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows:

1. Assignor hereby conveys, transfers, and assigns to Assignee all right, title, and interest of Assignor in and to the Assigned Marks, including the right to sue and recover for damages for past, present and future infringement thereof and all related common law rights and goodwill associated therewith.
2. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and the Canadian Intellectual Property Office to record Assignee as the owner of the Assigned Marks and issue any trademarks which may be granted on any applications included in the Assigned Marks to Assignee as assignee of the entire right, title and interest therein and thereto.
3. Assignor agrees to execute any powers of attorney, applications, assignments, declarations, affidavits, and other papers and to take such further actions as may be necessary to transfer, record and perfect the right, title, and interest of Assignee in the Assigned Marks.

REED ELSEVIER PROPERTIES INC.

By: James M. Mulligan, Jr.  
Name:  
Title: SECRETARY

STATE OF DELAWARE  
COUNTY OF NEW CASTLE

On this 28<sup>th</sup> day of June, 2006, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Reed Elsevier Properties Inc., and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

Gina M. Price  
Notary Public  
[SEAL]  
GINA M. PRICE  
NOTARY PUBLIC  
STATE OF DELAWARE  
My Commission Expires Dec. 12, 2007

**Schedule 1 to REPI Trademark Assignment**

**REPI Assigned Marks**

MARK	OWNER	COUNTRY	APP. #	REG. #	STATUS
DRUG DISCOVERY & DEVELOPMENT	REPI	USA	75692481	2297179	Registered
DRUG DISCOVERY & DEVELOPMENT	REPI	USA	76567457	3010043	Registered
R&D	REPI	USA	78806754	n/a	Pending Application