Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brian Leslie Cregan		04/19/2006	INDIVIDUAL: AUSTRALIA
Thomas Joseph Cregan		04/19/2006	INDIVIDUAL: AUSTRALIA
Myra Ina Cregan		04/19/2006	INDIVIDUAL: AUSTRALIA

RECEIVING PARTY DATA

Name:	Ocean and Earth Productions Pty Ltd	
Street Address:	12 Springs Road	
City:	Sussex Inlet, NSW	
State/Country:	AUSTRALIA	
Postal Code:	2540	
Entity Type:	COMPANY: AUSTRALIA	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78239474	OE OCEAN EARTH
Registration Number:	2928682	HONEY OCEAN/EARTH
Registration Number:	2978715	OE
Registration Number:	2978713	OCEAN & EARTH
Registration Number:	1956596	OCEAN & EARTH
Registration Number:	1201253	OCEAN & EARTH

CORRESPONDENCE DATA

Fax Number: (336)723-5181

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 336-723-5180

Email: jarcher@ennsandarcher.com

Correspondent Name: Julia C. Archer Address Line 1: 939 Burke Street

> TRADEMARK REEL: 003343 FRAME: 0673

900052666

Address Line 4: Winston-Salem, NORTH CAROLINA 27101				
ATTORNEY DOCKET NUMBER:	CREGAN ASSIGNMENTS			
DOMESTIC REPRESENTATIVE				
Name: Julia C. Archer Address Line 1: 939 Burke Street Address Line 4: Winston-Salem, NORTH CAROLINA 27101				
NAME OF SUBMITTER:	Julia C. Archer			
Signature:	/jarcher/			
Date:	07/07/2006			
Total Attachments: 2 source=Cregan Trademark Assignment#page1.tif source=Cregan Trademark Assignment#page2.tif				

TRADEMARK REEL: 003343 FRAME: 0674

TRADEMARK ASSIGNMENT

WHEREAS, Brian Leslie Cregan, a citizen of Australia with an address at 22 Myrniong Grove, Berrara, NSW 2540, Australia, along with Thomas Joseph Cregan and Myra Ina Cregan, citizens of Australia with an address at 4 Yarroma Avenue, Swanhaven, NSW 2540, Australia, hereafter collectively "the Cregans," have adopted and used (where applicable) and are the owners of the marks listed on the attached Schedule of Trademarks; and

WHEREAS, Ocean and Earth Productions Pty Ltd, an Australian Company, having a principal office at 12 Springs Road, Sussex Inlet, NSW 2540, Australia, desires to acquire the marks listed in the attached Schedule and the applications and registrations thereof, together with the goodwill of the business symbolized by the mark as part of the transfer of an ongoing and existing business with which the trademarks are associated.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Cregans hereby assign to Ocean and Earth Productions Pty Ltd, all rights, title and interest in and to the marks listed on the attached Schedule of Trademarks and the applications and registrations thereof, together with the goodwill of the business symbolized by the mark, as well as the ongoing and existing business with which the marks are associated,

Signed this the // day of ARL, 2006.

Brian Leslie Cregan

Accepted on behalf of Ocean and Earth Productions Pty Ltd:

SCHEDULE OF TRADEMARKS

U.S. Serial No. 78/239,474 OE OCEAN EARTH & Design

HONEY OCEAN/EARTH & Design U.S. Reg. No. 2,928,682

U.S. Reg. No. 2,978,715 OE & Design

U.S. Reg. No. 2,978,713 OCEAN & EARTH

U.S. Reg. No. 1,956,596 OCEAN & EARTH

U.S. Reg. No. 1,201,253 OCEAN & EARTH