

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Strategic Research Institute, LLC		06/30/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ALM Properties, Inc.		
<b>Street Address:</b>	345 Park Avenue South		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2939712	STRATEGIC RESEARCH INSTITUTE	
Registration Number:	2029694	STRATEGIC RESEARCH INSTITUTE	
Registration Number:	2935628	EXPOAMERICA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(973)597-2400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	973-597-2500		
<b>Email:</b>	lstrademark@lowenstein.com		
<b>Correspondent Name:</b>	Vanessa A. Ignacio, Esq.		
<b>Address Line 1:</b>	65 Livingston Avenue		
<b>Address Line 4:</b>	Roseland, NEW JERSEY 07068		
<b>ATTORNEY DOCKET NUMBER:</b>	19359-2		
<b>NAME OF SUBMITTER:</b>	Vanessa A. Ignacio, Esq.		

CH \$90.00 2939712

Signature:

/s/ Vanessa A. Ignacio

Date:

07/07/2006

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Trademark Assignment") is made by and between STRATEGIC RESEARCH INSTITUTE, LLC, a Delaware limited liability company ("Assignor") and ALM PROPERTIES, INC., a Delaware corporation ("Assignee").


**WHEREAS**, Assignor, Assignee, James F. Crowley and Stuart M. Williams are parties to that certain Asset Purchase Agreement, dated as of June 30, 2006 (the "Purchase Agreement"), relating to the sale to Assignee of certain assets as specifically set forth in the Purchase Agreement, including without limitation all right, title, and interest in and to the trademark registrations set forth on Schedule A and all common law and other rights, worldwide, in and to the trademarks that are the subject of such registrations (such rights, collectively, the "Trademarks").

**NOW, THEREFORE**, pursuant to the terms and conditions of the Purchase Agreement, and for good and valuable consideration, including the provisions and covenants herein and therein, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby sells, grants, assigns, transfers, and delivers to Assignee all of its rights, title and interests in and to the Trademarks, including without limitation the goodwill of the business appurtenant thereto and which is symbolized thereby, and the right to renew any registrations therefor, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all claims for damage by reason of past, present or future infringement of said Trademarks with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives.
2. This Trademark Assignment shall be construed, performed and enforced in accordance with, and governed by, the laws of the State of New York, without giving effect to the principles of conflicts of laws thereof.
3. In the event that any provision of this Trademark Assignment shall be construed to conflict with a provision of the Purchase Agreement, the provision in the Purchase Agreement shall be deemed controlling.
4. This Trademark Assignment may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.
5. All capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Purchase Agreement.
6. Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Trademarks.

IN WITNESS WHEREOF, each of the undersigned has caused this Trademark Assignment to be executed by its officer thereunto duly authorized, as of the 30th day of June, 2006.

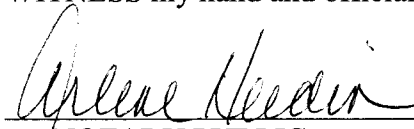
**STRATEGIC RESEARCH INSTITUTE, LLC**

By:   
Name: Stuart M. Williams  
Title: President

STATE OF New York  
COUNTY OF New York

On this 29<sup>th</sup> day of June, 2006, before me personally appeared Stuart M. Williams known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacities, and that by his signature on the instrument the entities upon behalf of which the person acted, executed the instrument.

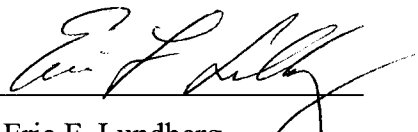
WITNESS my hand and official seal.

  
NOTARY PUBLIC

My commission expires: \_\_\_\_\_

**ARLENE HEIDEN**  
Notary Public, State of New York  
No. 31-4963498  
Qualified in New York County,  
Commission Expires 3/12/2010

**ALM PROPERTIES, INC.**

By:   
Name: Eric F. Lundberg  
Title: Chief Financial Officer

**Schedule A**

<b>Mark</b>	<b>Country</b>	<b>Serial No.</b>	<b>Registration No.</b>
STRATEGIC RESEARCH INSTITUTE	United States	78/292,300	2,939,712
STRATEGIC RESEARCH INSTITUTE & DESIGN	United States	74/695,427	2,029,694
EXPOAMERICA	United States	78/268,803	2,935,628 (Supplemental Register)