

07-07-2006



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Form PTO-1594 (Rev. 07/05)

OMB Collection 0651-0027 (exp. 8/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

*MES*  
*5/3/06*

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p><b>1. Name of conveying party(ies):</b> Modern Business Technology, Inc.</p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation- State: <u>Wisconsin</u>  <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p><b>2. Name and address of receiving party(ies)</b> <input type="checkbox"/> Yes <input type="checkbox"/> No Additional names, addresses, or citizenship attached?</p> <p>Name: <u>John Murphy</u>  Internal Address: _____  Street Address: <u>6727 Starrock Glen Circle</u>  City: <u>Middleton</u>  State: <u>WI</u>  Country: <u>USA</u> Zip: <u>53582</u></p> <p><input type="checkbox"/> Association Citizenship _____  <input type="checkbox"/> General Partnership Citizenship _____  <input type="checkbox"/> Limited Partnership Citizenship _____  <input type="checkbox"/> Corporation Citizenship _____  <input type="checkbox"/> Other _____ Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p><b>3. Nature of conveyance (Execution Date(s)):</b> Execution Date: <u>2/25/05</u></p> <p><input type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input checked="" type="checkbox"/> Other <u>See attachment</u></p>	<p><b>4. Application number(s) or registration number(s) and Identification or description of the Trademark.</b></p> <p>A. Trademark Application No.(s) <u>78231,043</u></p> <p>B. Trademark Registration No.(s)</p> <p>Additional sheet(s) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p><b>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):</b> <u>RIVA (Filing Date: March 27, 2008)</u></p>	
<p><b>5. Name &amp; address of party to whom correspondence concerning document should be mailed:</b></p> <p>Name: <u>Mary E. Eberle</u>  Internal Address: <u>Box 300</u>  Street Address: <u>One East Main Street</u>  City: <u>Middleton</u>  State: <u>WI</u> Zip: <u>53703-3300</u>  Phone Number: <u>608-258-4440</u>  Fax Number: <u>608-258-7138</u>  Email Address: <u>meberle@mbt.com</u></p>	<p><b>6. Total number of applications and registrations involved:</b> <u>1</u></p> <p><b>7. Total fee (\$7 CFR 2.6(b)(6) &amp; 3.41)</b> \$ _____</p> <p><input type="checkbox"/> Authorized to be charged by credit card  <input checked="" type="checkbox"/> Authorized to be charged to deposit account # <u>23-2053</u>  <input type="checkbox"/> Enclosed</p> <p><b>8. Payment Information:</b> <i>Charge 90</i></p> <p>a. Credit Card Last 4 Numbers _____  Expiration Date _____</p> <p>b. Deposit Account Number <u>23-2053</u>  Authorized User Name <u>Wryta Hirschboeck Durkin</u></p>
<p><b>9. Signature</b> <u>Mary E. Eberle</u> <u>January 6, 2006</u></p> <p>Signature Date</p> <p>Name of Person Signing _____ Total number of pages including cover sheet, attachments, and document: _____</p>	

Documents to be recorded (including cover sheet) should be sent to [PTO] 273-9149, or mailed to Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1489, Alexandria, VA 22313-1489

# Attachment

Corrective coversheet previously recorded at reel 003065 frame 763 to correct the nature of conveyance to nunc pro tunc, effective December 6,2004. assignor hereby confirm the assignment.

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Modern Business Technology, Inc.		02/25/2005	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Mr. John Murphy
Street Address:	6727 Shamrock Glen Circle
City:	Middleton
State/Country:	WISCONSIN
Postal Code:	53562
Entity Type:	INDIVIDUAL:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78231043	RIVA

**CORRESPONDENCE DATA**

Fax Number: (414)223-5000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 414-273-2100  
 Email: meberle@whdlaw.com  
 Correspondent Name: Mary E. Eberle  
 Address Line 1: 555 East Wells Street  
 Address Line 2: Suite 1900  
 Address Line 4: Milwaukee, WISCONSIN 53202-3819

NAME OF SUBMITTER:	Mary E. Eberle
Signature:	/Mary E. Eberle/
Date:	04/13/2005

Total Attachments: 2

**900022985**

**TRADEMARK  
 REEL: 003344 FRAME: 0384**

CH \$40.00 78231043

**ASSIGNMENT OF RIVA SOFTWARE AND INTELLECTUAL PROPERTY  
ASSOCIATED WITH RIVA SOFTWARE**

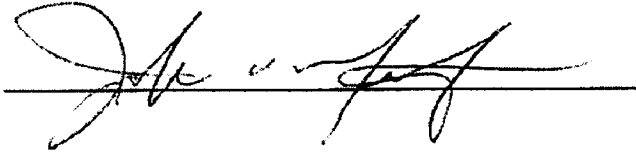
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **MODERN BUSINESS TECHNOLOGY, INC.** hereby sells, transfers and assigns to **JOHN MURPHY**, and his successors and assigns, the entire right, title and interest in and to Remote Interactive Virtual Assistance & Wayfinding System (RIVA) software and the following intellectual property associated with the RIVA software.

1. The mark RIVA and U.S. Trademark Application No. 78/231,043 directed to the mark RIVA, filed on March 27, 2003, together with the goodwill of the business symbolized by the mark and any registration thereof and the right to recover damage for past infringement of the mark.
2. All rights of copyright in and to RIVA software throughout the world, and the right to file and prosecute any application for copyright registration in any country of the world.
3. U.S. Patent Application No. 09/815,155, entitled "System and Method for Greeting a Visitor" filed on March 22, 2001 and, in and to, any and all U.S. Letters Patent to be obtained by the above application, or any continuation, division, renewal, or substitute thereof, and, as to any and all U.S. Letters Patent, to any and all reissues or re-examinations thereof, and any legal equivalent thereof in a foreign country, including the right to claim priority.
4. Any other works, inventions, discoveries, creations, ideas, trade secrets, software documentation, technical data and know-how related to the RIVA software; any source or object code, graphics, content, materials, or documentation related to any web sites describing the RIVA software; and any other intellectual property made, developed, created, conceived, or invented, whether patentable, trademarkable, copyrightable or not, related to the RIVA software.

MAD/102787.2

Effective the 6<sup>th</sup> day of December, 2004.

**MODERN BUSINESS TECHNOLOGY, INC.**



Name: John Murphy

Title: President

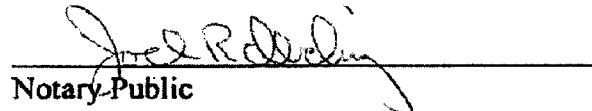
State of WI)

: ss

County of Jefferson)

Personally appeared before me this 25 day of February, 2005,  
John Murphy, to me known to be the person whose name is  
subscribed to the foregoing instrument, and acknowledged that he signed, sealed and  
delivered the said instrument as his free and voluntary act and deed for the uses and  
purposes therein set forth.

(SEAL)

  
Notary Public

My Commission expires Sept 28, 2008

MAD/102787.2

RECORDED: 04/13/2005

RECORDED: 05/03/2006

TRADEMARK  
REEL: 003344 FRAME: 0386