

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                    |
|----------------------------------|--|-----------------------|--------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                    |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                    |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                    |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b> |
| Steven Peykoff                   |  | 07/07/2006            | INDIVIDUAL:        |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                    |
| <b>Name:</b>                     | Crystal Geyser Water Company   |                       |                    |
| <b>Street Address:</b>           | 55 Francisco Street, Suite 410   |                       |                    |
| <b>City:</b>                     | San Francisco  |                       |                    |
| <b>State/Country:</b>            | CALIFORNIA   |                       |                    |
| <b>Postal Code:</b>              | 94133  |                       |                    |
| <b>Entity Type:</b>              | CORPORATION: CALIFORNIA  |                       |                    |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                    |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                    |
| <b>Registration Number:</b>      | 2654501  | CRYSTAL GLACIER       |                    |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                    |
| <b>Fax Number:</b>               | (415)882-3232  |                       |                    |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                    |
| <b>Phone:</b>                    | 415-882-3200   |                       |                    |
| <b>Email:</b>                    | tmparalegal3@owe.com   |                       |                    |
| <b>Correspondent Name:</b>       | Lawrence G. Townsend, Esq.   |                       |                    |
| <b>Address Line 1:</b>           | 455 Market Street, Suite 1910  |                       |                    |
| <b>Address Line 4:</b>           | San Francisco, CALIFORNIA 94105  |                       |                    |
| <b>ATTORNEY DOCKET NUMBER:</b>   | CRYST 90001  |                       |                    |
| <b>NAME OF SUBMITTER:</b>        | Lawrence G. Townsend   |                       |                    |
| <b>Signature:</b>                | /Lawrence G. Townsend/   |                       |                    |
| <b>Date:</b>                     | 07/10/2006   |                       |                    |

**CH \$40.00 2654501**

Total Attachments: 1  
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**ASSIGNMENT**

WHEREAS, Steven Peykoff, an individual, 21163 Newport Coast Drive, #242, Newport Coast, CA 92657, has adopted and used and continues to use the trade name and trademark CRYSTAL GLACIER (hereinafter referred to as "the assigned mark") in connection with BOTTLED WATER; and


WHEREAS, Crystal Geysler Water Company, 55 Francisco Street, Suite 410, San Francisco, CA 94133, is desirous of acquiring the rights to the assigned mark;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, Steven Peykoff does hereby assign unto Crystal Geysler Water Company all rights, title and interest in and to the assigned mark, including Registration No. 2654501 in the United States Patent and Trademark Office for the mark CRYSTAL GLACIER, together with the good will of the business symbolized by the assigned mark.

Dated: 7/3/06

  
Steven Peykoff

Dated: July 7, 2006

CRYSTAL GEYSER WATER COMPANY  
By:   
Peter Gordon, President  
PGR