

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
American Mercandise Group, Inc.		07/10/2006	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	Nextep, Inc.
<b>Street Address:</b>	P.O. Box 11188
<b>City:</b>	Reno
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89510
<b>Entity Type:</b>	CORPORATION:

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3084980	BEST FRENZ PRODUCTS
Serial Number:	78652952	BEST FRENZ
Serial Number:	78652936	BEST FRENZ
Serial Number:	78652927	BEST FRENZ
Serial Number:	78653098	BEST FRENZ
Serial Number:	78628135	SOFT CHEW
Serial Number:	78628118	SOFT BONE

**CORRESPONDENCE DATA**

Fax Number: (312)673-0361  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 3126730360  
 Email: adudley@bpplaw.com  
 Correspondent Name: Allison Dudley  
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 Address Line 2: Suite 1200

**CH \$190.00 3084980**

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 6935

NAME OF SUBMITTER: Allison Dudley

Signature: /amd/

Date: 07/11/2006

Total Attachments: 1  
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**ASSIGNMENT OF TRADEMARKS**

This agreement is entered into this 10<sup>th</sup> day of July, 2006, between American Merchandise Group, Inc., an Illinois corporation, located and doing business at 20W201 101<sup>st</sup> St, Unit B, Lemont, IL 60439, hereinafter referred to as "Assignor," and Nextep, Inc. a Nevada Corporation, located and doing business at P.O. Box 11188, Reno, Nevada, 89510, hereinafter referred to as "Assignee."

WHEREAS, Assignor is the owner of the following U.S. Trademark applications and registrations:

**APPLICATIONS**

SERIAL NO.	MARK	FILING DATE
78/628,118	SOFT BONE	May 11, 2005
78/628,135	SOFT CHEW	May 11, 2005
78/653,098	BEST FRENZ (class 35)	June 17, 2005
78/652,927	BEST FRENZ (class 18)	June 17, 2005
78/652,936	BEST FRENZ (class 28)	June 17, 2005
78/652,952	BEST FRENZ (class 31)	June 17, 2005

**REGISTRATIONS**

REGISTRATION NO.	MARK	FILING DATE
3,084,980	BEST FRENZ PRODUCTS	March 15, 2005

and Assignee is desirous of acquiring such marks and applications, and any resulting registrations.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign the Assignee all rights, title and interest in and to said marks, and the goodwill associated therewith.

Date: 7-10-06

  
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Chuck Farinella  
President  
American Merchandise Group, Inc.