

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emmis Radio, LLC		01/14/2005	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Bonneville International Corporation		
Street Address:	55 North 300 West		
Internal Address:	P. O. Box 1160		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84180		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1406152	KTAR 620	
CORRESPONDENCE DATA			
Fax Number:	(801)451-6969		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-451-0606		
Email:	boydhawkins@qwest.net		
Correspondent Name:	Boyd J. Hawkins		
Address Line 1:	1361 North Highway 89, Suite 9		
Address Line 4:	Salt Lake City, UTAH 84025		
NAME OF SUBMITTER:	Boyd J. Hawkins		
Signature:	/Boyd J. Hawkins/		
Date:	07/11/2006		

OP \$40.00 1406152

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Emmis Radio, LLC, an Indiana Limited Liability Company, with its principal place of business at 40 Monument Circle, Suite 700, One Emmis Plaza, Indianapolis, Indiana 46204; and Emmis Radio Corporation, an Indiana Corporation, with its principal place of business at 40 Monument Circle, Suite 700, One Emmis Plaza, Indianapolis, Indiana 46204 (collectively referred to hereinafter as "Emmis Radio"), ("Assignor"), has adopted and owns the following trademarks (hereinafter referred to collectively as "the Marks"):

- 1) DETOUR DAN
- 2) KTAR 620
- 3) LIVE LOCAL FIRST
- 4) 2 SECONDS IS TOO LONG

all in connection with radio broadcasting services; and

WHEREAS, Assignor owns a federal registration for the "KTAR 620" mark on the Principal Register of the United States Patent and Trademark Office (Registration No. 1406152, registered on August 19, 1996); and Arizona state trademark registrations for the marks "DETOUR DAN" (Registration No. 46495, registered on August 13, 2002); "LIVE LOCAL FIRST" (Registration No. 44846, registered on April 18, 2001); and "2 SECONDS IS TOO LONG" (Registration No. 46494, registered on August 13, 2002); and

WHEREAS, Bonneville International Corporation, a Utah corporation, with its principal place of business at 55 North 300 West, Suite 800, Salt Lake City, Utah 84180 ("Assignee"), desires to acquire the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the respective federal and state registrations thereof.

SIGNATURE PAGE TO FOLLOW

Emmis Radio, LLC

By

Print Name

Its

Date

J. Scott Enright
J. Scott Enright
Vice President / Secretary (Position)
1-14-05

Emmis Radio Corporation

By

Print Name

Its

Date

J. Scott Enright
J. Scott Enright
Vice President / Sec. (Position)
1-14-05

Bonneville International Corporation

By

Print Name

Its

Date

(Position)

Emmis Radio, LLC

By _____

Print Name _____

Its _____ (Position)

Date _____

Emmis Radio Corporation

By _____

Print Name _____

Its _____ (Position)

Date _____

Bonneville International Corporation

By David K. Redd

Print Name David K. Redd

Its Vice President, Secretary and General Counsel (Position)

Date _____