

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beringer Blass wine Estates Company		12/01/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Union Asphalt, Inc.		
Street Address:	1625 E Donovan Road		
City:	Santa Maria		
State/Country:	CALIFORNIA		
Postal Code:	93454		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1790600	RIVERBENCH VINEYARD	
CORRESPONDENCE DATA			
Fax Number:	(415)983-1200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-983-1274		
Email:	sftrademarks@pillsburylaw.com		
Correspondent Name:	Robert B. Burlingame		
Address Line 1:	P.O. Box 7880		
Address Line 2:	Calendar/Docketing Department		
Address Line 4:	San Francisco, CALIFORNIA 94120-7880		
ATTORNEY DOCKET NUMBER:	042686/0356159/JMS/RBB		
NAME OF SUBMITTER:	Robert B. Burlingame		
Signature:	/Robert B. Burlingame/		

CH \$40.00 1790600

Date:

07/11/2006

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Beringer Blass Wine Estates Company, a Delaware corporation with a business address of 610 Airpark Road, Napa, California 94558-0005 has a U.S. trademark registration for the mark RIVERBENCH VINEYARD, which registration has been assigned Serial No. 1,790,600; and

WHEREAS, Beringer Blass Wine Estates Company is assigning the above-identified mark as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060; and

WHEREAS, Union Asphalt Inc., a California corporation with a business address of 1625 East Donovan Road, Santa Maria, CA 93456, is desirous of acquiring said trademark registration;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Beringer Blass Wine Estates Company does hereby assign to Union Asphalt Inc. all right, title and interest in and to the mark RIVERBENCH VINEYARD and the good will of the business symbolized thereby.

BERINGER BLASS WINE ESTATES COMPANY

By:  _____

Name: Douglas W. Roberts

Title: Vice President and Secretary

Date: December 1, 2004