

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/05/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fruit of the Loom, Inc.,		07/05/2006	COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Jump Apparel Co., Inc.
Street Address:	1400 Broadway
Internal Address:	Suit 905
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	832575	JUMP SOCK

CORRESPONDENCE DATA

Fax Number: (212)382-0888
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212 382 0700
 Email: CLapolla@Ostrolenk.com, Edewey@Ostrolenk.com
 Correspondent Name: Charles P. Lapolla - Ostrolenk Faber
 Address Line 1: 1180 Ave of the Americas
 Address Line 2: 7th Floor
 Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	2289-21 JUMP
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NAME OF SUBMITTER:	Ericka K. Dewey, Esq.
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CH \$40.00 832575

Signature:

/ekd/

Date:

07/12/2006

Total Attachments: 1

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EXHIBIT A

ASSIGNMENT

The undersigned, FRUIT OF THE LOOM, INC., a New York corporation, with an address at One Fruit of the Loom Drive, Bowling Green, Kentucky 42103, for good and valuable consideration, does hereby assign to JUMP APPAREL CO., INC., a New York corporation, whose full post office address is Suite 905 1400 Broadway, New York, New York 10018, its successors and assigns, all of its rights in United States trademark Registration No. 832,575 "JUMP SOCK & DESIGN", including the goodwill of the business appertaining to the said trademark in the United States.

The "JUMP SOCK & DESIGN" mark is being assigned "as is" without any representations or warranties whatsoever, including, without limitation, warranties of merchantability and fitness for a particular purpose, all of which are expressly disclaimed by FRUIT OF THE LOOM, INC.

The undersigned agrees to execute and deliver to the assignee further documentation, if any, as may be reasonably necessary to give effect to the assignment of rights reflected herein.

EXECUTED at Bowling Green, Commonwealth of Kentucky, this 5th day of July 2006.

FRUIT OF THE LOOM, INC.
(ASSIGNOR)

By: _____

T. Leslie Dooley, Esq.
Vice President & Assistant General Counsel

The undersigned JUMP APPAREL CO., INC., a New York corporation, whose full post office address is Suite 905, 1400 Broadway, New York, New York 10018, United States of America, hereby accepts the above assignment.

EXECUTED at New York, State of New York, this _____ day of _____ 2006.

JUMP APPAREL CO., INC.
(ASSIGNEE)

By: _____

Name: _____

Title: _____

B Schlossberg
President