

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Travel Guard Group, Inc.		05/01/2006	CORPORATION: WISCONSIN

RECEIVING PARTY DATA	
Name:	American International Group, Inc.
Street Address:	70 Pine Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10270
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	78448541	SKI GUARD
Serial Number:	78398120	CRUISE GUARD
Registration Number:	1055762	INTERNATIONAL PROFESSIONAL MEETING CO-ORDINATORS
Registration Number:	1280126	TRAVEL GUARD
Registration Number:	1323691	FLIGHT GUARD
Registration Number:	1857364	TRAVELRITE
Registration Number:	1876939	BAG TRAK
Registration Number:	2117441	PAN AMERICAN ASSISTANCE, INC.
Registration Number:	2374849	ULT
Registration Number:	2448687	UNIVERSAL LEAGUE OF TRAVELERS
Registration Number:	2449037	CRUISING TO PROFITS
Registration Number:	2644678	PROTECTASSIST
Registration Number:	2811937	CME@SEA

CH \$490.00 78448541

Registration Number:	2817442	STUDENTGUARD
Registration Number:	2825109	TELEPHONE
Registration Number:	2844033	EZTIPS
Registration Number:	2911695	TELEPHONE
Registration Number:	2928294	SECURITYDEPOSIT PROTECTOR
Registration Number:	2986532	CRUISE GUARD

CORRESPONDENCE DATA

Fax Number: (312)616-5700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3126165600

Email: trademark@leydig.com

Correspondent Name: Leydig, Voit & Mayer, Ltd.

Address Line 1: 180 North Stetson, Two Prudential Plaza

Address Line 2: Suite 4900

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	253569
NAME OF SUBMITTER:	Mark J. Liss
Signature:	/Mark J. Liss/
Date:	07/12/2006

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS/SERVICE MARKS FROM TRAVEL GUARD
GROUP, INC. TO AMERICAN INTERNATIONAL GROUP, INC.

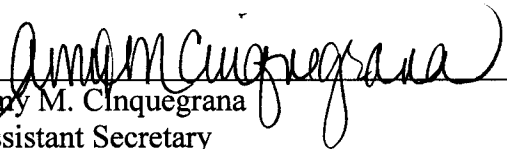
WHEREAS, Travel Guard Group, Inc. (hereinafter "Assignor"), a Wisconsin corporation, having its principal place of business at 1145 Clark Street, Stevens Point, Wisconsin 54481, has adopted, used and is the owner of the trademarks and/or service marks as shown on Schedule A hereto (hereinafter, the "Marks");

WHEREAS, American International Group, Inc. (hereinafter "Assignee"), a Delaware corporation, having its principal place of business at 70 Pine Street, New York, New York 10270, is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any applications and registrations therefor, and including all common-law and other rights in the Marks, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of the Marks and any applications and registrations therefor prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment *nunc pro tunc* to take effect on May 1, 2006.

TRAVEL GUARD GROUP, INC.



Amy M. Cinquegrana
Assistant Secretary

State of New York)
)SS:
County of New York)

On this 11 th day of July, 2006, before me, a Notary Public in and for said county, appeared Amy M. Cinquegrana who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that she signed and delivered the document as her free and voluntary act for the uses and purposes therein set forth.



Notary Public

ELIZABETH R. PEARCE
Notary Public, State of New York
No: 01PE5085385
Qualified in New York County
Commission Expires Sept. 22, 2009

My commission expires: 9-22-09

SCHEDULE A

TRAVEL GUARD GROUP, INC.

SKI GUARD	78/448541	7/9/04
CRUISEGUARD	78/398120	4/7/04
INTERNATIONAL PROFESSIONAL MEETING COORDINATORS	1055762	1/4/77
TRAVEL GUARD	1280126	5/29/84
FLIGHT GUARD	1323691	3/5/85
TRAVELRITE	1857364	10/4/94
BAG TRAK	1876939	1/31/95
PAN AMERICAN ASSISTANCE, INC.	2117441	12/2/97
ULT	2374849	8/8/00
UNIVERSAL LEAGUE OF TRAVELERS	2448687	5/8/01
CRUISING TO PROFITS	2449037	5/8/01
PROTECTASSIST	2644678	10/29/02
CME@SEA	2811937	2/3/04
STUDENTGUARD	2817442	2/24/04
TELEPHONE BOOTH DESIGN	2825109	3/23/04
EZTIPS	2844033	5/18/04
TELEPHONE BOOTH DESIGN	2911695	12/14/04
SECURITYDEPOSIT PROTECTOR	2928294	2/22/05
CRUISE GUARD	2986532	8/16/05