



05-26-2006



F COMMERCE
ademark Office

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

RECORDATION FORM
TRADEMARK

103246371

S-23-06

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Eckerd Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Delaware
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: EDC Licensing, Inc.
Internal _____
Address: _____
Street Address: 300 Delaware Avenue, Suite 311
City: Wilmington
State: Delaware
Country: USA Zip: 19801

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Delaware
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 11/17/2005

Assignment Merger
 Security Agreement Change of Name
 Other Resubmission Doc ID No. 103180105

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
78/432,389; 76504172; 78554300; 76458703; 76458704; 78599320; 78599423

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Helen Hill Minsker
Internal Address: _____
Banner & Witcoff, Ltd.
Street Address: 1001 G Street, NW
City: Washington
State: D.C. Zip: 20001
Phone Number: 202-824-3000
Fax Number: 202-824-3001
Email Address: hminsker@bannerwitcoff.com

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 19-0733
Authorized User Name _____

9. Signature: [Signature] 5/23/06
Signature Date

Helen Hill Minsker
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 10

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ATTACHMENT A

Name	Serial No.	Reg. No.	Registration Date
A TOUCH OF TEA (typical drawing)	76504172		
CHERISH THE TASTE A AWARD (words plus design)	78432389		
ECKERD PHARMACY (words plus capsule design)	71554300		
MIRA (typed drawing)	76458703		
MIRA (words plus design)	76458704		
MIRA (standard character mark)	78599420		
MIRA (words plus design)	78599423		



02-16-2006

OF COMMERCE
Trademark Office



103180105

2196

**RECORDATION FOR
TRADEMARK**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Eckerd Corporation

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 11/17/2005

- Assignment
- Security Agreement
- Other Resubmission Doc ID No. 700225998
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: EDC Licensing, Inc.

Internal

Address: _____

Street Address: 300 Delaware Avenue, Suite 311

City: Wilmington

State: Delaware

Country: USA

Zip: 19801

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
78/432,389 See Attachment A

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
See Attachment A

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Helen Hill Minsker

Internal Address: _____

Banner & Witcoff, Ltd.

Street Address: 1001 G Street, NW

City: Washington

State: D.C. Zip: 20001

Phone Number: 202-824-3000

Fax Number: 202-824-3001

Email Address: hminsker@bannerwitcoff.com

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 19-0733

Authorized User Name _____

9. Signature:

Helen Hill Minsker
Signature

2/9/06
Date

Helen Hill Minsker

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 9

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

11/10/2005
700225998

Form PTO-1594 (Rev. 07/03)
OMF Collection 0651-0027 (exp. 6/30/2008)

U. S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Eckard Corporation

- Individual(s)
- General Partnership
- Corporation - State: Delaware
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 11/17/2005

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: EDC Licensing, Inc.

Internal

Address:

Street Address: 300 Delaware Avenue, Suite 311

City: Wilmington

State: Delaware

Country: U.S. Zip: 19801

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)

78/432,349; See Attachment A

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

; See Attachment A

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Helen Hill Minsker

Internal Address:

Banner & Witcoff, Ltd

Street Address: 1001 G Street NW

City: Washington

State: D.C. Zip: 20001

Phone Number: 202-824-3000

Fax Number: 202-824-3001

Email Address: hminsker@bannerwitcoff.com

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 190.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 19-0733

Authorized User Name _____

9. Signature:

Signature

11/18/05
Date

Helen Hill Minsker

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

11/18/05 130733 78432349

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ASSIGNMENT

WHEREAS, Eckerd Corporation, a Delaware corporation, located at 50 Service Avenue, Warwick, Rhode Island 02886 (hereinafter "Assignor"), is the owner of the trademarks, service marks, registrations and applications listed on Attachment A (the "MARKS");

WHEREAS, two of the MARKS listed on Schedule A, SN 78432389 for the mark "Cherish the Taste A Award & Design" and SN 76458704 for the mark "Mira," are the subject of pending intent to use applications for which no allegation of use in commerce has yet been filed, although Assignor has a continued *bona fide* intention to use the MARKS in commerce;

WHEREAS, EDC Licensing, Inc., a Delaware corporation, located and doing business at 300 Delaware Avenue, Suite 311, Wilmington, Delaware 19801 (hereinafter "Assignee") is ~~desirous of acquiring all right, title and interest in and to the MARKS listed on Attachment A.~~

including the goodwill of the business symbolized thereby, and with respect to the MARKS that are the subject of SN 78432389 and SN 76458704, Assignee desires to acquire the business of ASSIGNOR in connection with which ASSIGNOR has a *bona fide* intention to use the Marks and the pending applications;

NOW, THEREFORE, for good and valuable consideration, the receipt of and sufficiency which are hereby acknowledged, Assignor herewith sells, assigns and transfers all right, title, interest in and to the MARKS on Attachment A together with the goodwill of the business symbolized by the MARKS, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives. With respect to the MARKS that are the subject of SN 78432389 and SN 76458704, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the MARKS and the pending applications therefor,

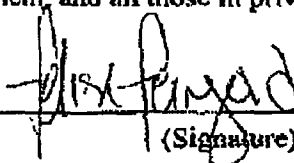
950830

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together with that portion of ASSIGNOR'S business in connection with which it has a *bona fide* intention to use the MARKS, and together with the goodwill of said business for which ASSIGNOR has a *bona fide* intent to use the MARKS.

ASSIGNOR further confirms it has assigned to ASSIGNEE all right to sue for and receive all damages accruing from past infringements of these MARKS herein assigned.

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under direction of them, and all those in privity therewith.

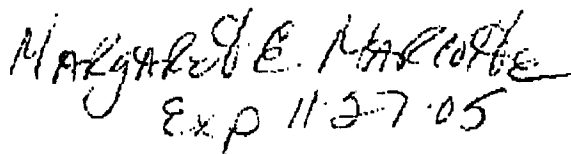
By: 
(Signature)

Name: Felise Feingold

Title: Vice President & General Counsel

Date: 11/17/05

(NOTARY SEAL)


Exp 11-27-05

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