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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sake Tumi Group, Inc.		07/05/2006	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Sake, Inc.
Street Address:	823 North 2nd Stree, #305
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53203
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78827890	SAKE TUMI

CORRESPONDENCE DATA

Fax Number: (317)637-7561

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 317-634-3456

Email: tjcole@uspatent.com

Correspondent Name: Troy J. Cole

Address Line 1: 111 Monument Circle, Suite 3700
Address Line 4: Indianapolis, INDIANA 46204-5137

ATTORNEY DOCKET NUMBER:	16975-4
NAME OF SUBMITTER:	Troy J. Cole
Signature:	/troy j. cole/
Date:	07/12/2006

TRADEMARK
REEL: 003346 FRAME: 0848

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Total Attachments: 1

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TRADEMARK REEL: 003346 FRAME: 0849

TRADEMARK ASSIGNMENT

WHEREAS, Sake Tumi Group, Inc., a corporation of Wisconsin, having a principal place of business at 823 North 2nd Street, #305, Milwaukee, Wisconsin 53203 (hereinafter "Assignor"), has adopted and used the following mark for which a service mark registration application has been filed in the United States Patent and Trademark Office:

<u>MARK</u>	SERIAL NO.	APPLICATION DATE
SAKE TUMI	78/827,890	March 2, 2006
WHEREAS, Sake, Inc business at 823 North 2 nd Stre "Assignee"), is desirous of acc	et, #305, Milwaukee, Wisc	in, having a principal place of onsin 53203 (hereinafter egistration application thereof;
	erest in and to each of said polized by the mark, and the SAKE TUM	does hereby assign unto the said marks, together with the above identified registration I, GROUP, INC.
	terentulija, og d	101.14
7-5-06 Date of Signature	_ By: Title:	PRESIDENT
STATE OF WISCONSIN COUNTY OF MILWAVERE)):SS)	
Before me, a Notary Pub above-named Assignor who, bein the foregoing "Trademark Assign	ng first duly sworn upon his o	d State, personally appeared the ath, acknowledged the execution of deed.
WITNESS have hand and Notaria SUE LUCAS		ly,2006. Jue Lucas Sue Lucas County
My Commission Expires:		

#403872

RECORDED: 07/13/2006

TRADEMARK REEL: 003346 FRAME: 0850