

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advantage Eye Centers, Inc.		07/06/2006	CORPORATION: IDAHO
RECEIVING PARTY DATA			
Name:	Davis Vision, Inc.		
Street Address:	159 Express Street		
City:	Plainview		
State/Country:	NEW YORK		
Postal Code:	11803		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2796735	ADVANTAGE EYE CARE PROGRAM	
CORRESPONDENCE DATA			
Fax Number:	(516)739-8390		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-739-8300		
Email:	emartinez@mqlawyers.com		
Correspondent Name:	Allen R. Morganstern		
Address Line 1:	355 Post Avenue, Suite 204		
Address Line 4:	Westbury, NEW YORK 11553		
ATTORNEY DOCKET NUMBER:	DAVIS VISION-ASSIGNMENT		
NAME OF SUBMITTER:	Allen R. Morganstern		
Signature:	/Allen R. Morganstern/		
Date:	07/13/2006		

OP \$40.00 2796735

Total Attachments: 2
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Advantage Eye Centers, Inc., a Idaho Corporation, presently doing business at 2550 South 25th East, Idaho Falls, Idaho 83404, hereinbelow called Assignor owns and is using a certain trademark which is registered in the United States Patent and Trademark Office as follows:

ADVANTAGE EYE CARE PROGRAM Reg. No. 2,796,735

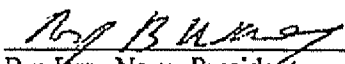
Registered December 23, 2003

WHEREAS, Davis Vision, Inc., having offices at 159 Express Street, Plainview, New York 11803, a New York Corporation, hereinbelow called Assignee is desirous of acquiring the entire right, title and interest in and to said trademark and registration thereof and in and to any renewal and extensions that may be granted thereon, together with the goodwill of the business connected therewith:

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred unto the said Assignee, its successor or assigns, the entire right, title, and interest in and to the said trademark, and in and to any renewal and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: July 5, 2006

ADVANTAGE EYE CENTERS, INC.


By: Jerry Nave, President

Acknowledgment taken outside New York State

Trademark Assignment

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FROM :

FAX NO. :

Jul. 06 2006 12:56PM P3

State of Idaho, County of Bonneville, ss:

On the 6th day of July, in the year 2006 before me, the undersigned, personally appeared Jerry Nave, personally known to me or proved to me on the basis of satisfactory evidence to be the President of Advantage Eye Centers, Inc., the corporation herein mentioned, and he/she/they acknowledged to me that he/she/they executed the same in his/her/their capacity(ies) as an officer of said corporation, that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed the instrument, and that such individual made such appearance before the undersigned in the city of Idaho Fall, Idaho U.S.A.

Joshua Johnson

Notary Public

Allen R. Morganstern, Esq.
Morganstern & Quatela
355 Post Avenue, Suite 204
Westbury, NY 11590

