

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Koninklijke Ahold N.V.		05/30/2006	CORPORATION: NETHERLANDS

RECEIVING PARTY DATA

Name:	Ahold Retail Services AG
Street Address:	Bahnhofstrasse 8
City:	Klosters
State/Country:	SWITZERLAND
Postal Code:	CH-7250
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78620690	GUARANTEED VALUE
Serial Number:	78621679	GUARANTEED VALUE
Registration Number:	1672312	GUARANTEED VALUE
Registration Number:	2871579	GUARANTEED VALUE

CORRESPONDENCE DATA

Fax Number: (717)237-5300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 717-232-8000

Email: trademarks@mwn.com

Correspondent Name: Sue Heberlig

Address Line 1: 100 Pine Street

Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER:

356/21631-0001

DOMESTIC REPRESENTATIVE

900053116

TRADEMARK
REEL: 003347 FRAME: 0190

OP \$115.00 78620690

Name: Michael A. Doctrow
Address Line 1: 100 Pine Street
Address Line 4: Harrisburg, PENNSYLVANIA 17108

NAME OF SUBMITTER:

Sue Heberlig

Signature:

/SueHeb/

Date:

07/13/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made effective as of the 1st day of January, 2006 by and between Koninklijke Ahold, N.V. (the "Assignor"), a Netherlands corporation having its principal place of business at P.O. Box 985, 1000 AZ Amsterdam, The Netherlands, and Ahold Retail Services AG (the "Assignee"), a Switzerland corporation having its principal place of business at Bahnhofstrasse 8, Klosters, Switzerland CH-7250.

Assignor is the owner of the trademarks and trademark registrations listed on the attached Schedule A; and

Assignor has elected to transfer all of its right, title, and interest in and to the trademarks and trademark registrations to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the trademarks and trademark registrations, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor has executed this document on the 30th day of May, 2006, to be made effective as of the 1st day of January, 2006.

KONINKLIJKE AHOLD, N.V.

P.N. Wakke
Executive Vice President and
Chief Corporate Governance Counsel



Schedule A

<u>Mark</u>	<u>Serial No./Registration No.</u>
GUARANTEED VALUE	1,672,312
GUARANTEED VALUE	2,871,579
GUARANTEED VALUE	78/620,690
GUARANTEED VALUE	78/621,679