

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/12/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Multimedia KSDK, Inc.		07/12/2006	CORPORATION: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	Gannett Co., Inc.
Street Address:	7950 Jones Branch Drive
City:	McLean
State/Country:	VIRGINIA
Postal Code:	22107
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1401593	KSDK

CORRESPONDENCE DATA

Fax Number: (202)776-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-776-2335
 Email: bantley@dowlohnes.com
 Correspondent Name: Bruce S. Antley
 Address Line 1: 1200 New Hampshire Avenue
 Address Line 2: Suite 800
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	KSDK 02360.5260
NAME OF SUBMITTER:	Bruce S. Antley

OP \$40.00 1401593

Signature:

/Bruce S. Antley/

Date:

07/13/2006

Total Attachments: 1

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ASSIGNMENT

This Assignment Agreement ("Agreement") entered into by and between Gannett Tennessee, L.P. ("Assignor"), a Delaware limited partnership, located at 1513 Hutchison Avenue, Knoxville, Tennessee 37917 and Gannett Co., Inc. ("Assignee"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22107, is effective nunc pro tunc on March 6, 2001.

WHEREAS, Assignor is the owner of the following mark (the "Mark"), which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
WBIR-TV	1,402,512	July 22, 1986

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in the Mark, the registration thereof, and the goodwill associated therewith, pursuant to this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns all of Assignor's right, title, and interest in and to the Mark, including the registration thereof and the goodwill of the business symbolized thereby.

Signed this 12 day of July, 2006.

Gannett Tennessee, L.P.

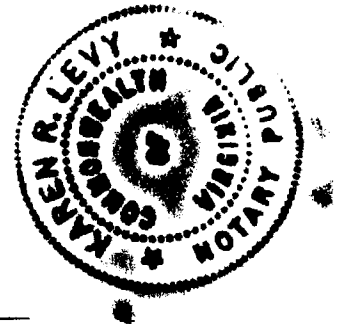
By: Todd A. Mayman
 Name: TODD A. MAYMAN
 Title: SECRETARY

Commonwealth of Virginia:)
)
 County of Fairfax:)

ss:

Subscribed and sworn to before me
This 12th day of July, 2006.

Karen R. Levy
 Notary Public



My Commission Expires: 2-29-2008
 DCLIB01:1515124-1|02360.5350