

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Proven Winners North America, L.L.C.		05/15/2001	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	Proven Winners North America LLC		
Street Address:	1566 La Pradera Drive, Suite 5		
City:	Campbell		
State/Country:	CALIFORNIA		
Postal Code:	95008		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76065297	SNOWSTORM	
CORRESPONDENCE DATA			
Fax Number:	(707)255-6876		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707-252-7122		
Email:	tmdept@dpfnapa.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	809 Coombs Street		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	PROV1-038		
NAME OF SUBMITTER:	J. Scott Gerien		
Signature:	/J. Scott Gerien/		
Date:	07/13/2006		

CH \$40.00 76065297

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, Proven Winners North America, L.L.C., a Michigan limited liability company (Assignor), located at, 426 West Second Street, Rochester, Michigan 48307 adopted, used and is using the following mark which is the subject of a pending application in the United States Patent and Trademark Office:

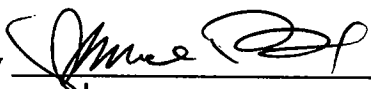
<u>Trademark</u>	<u>Serial No.</u>	<u>App. Date</u>
SNOWSTORM	76/065,297	June 6, 2000

WHEREAS, Proven Winners North America, L.L.C., a California limited liability company (Assignee), located and doing business at 1566 La Pradera Drive, Suite 5, Campbell, California 95008, is desirous of acquiring said mark and the pending application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified application thereof.

Proven Winners North America, L.L.C.,
A Michigan limited liability company

Dated: 5/15/01

By 
Name: Mark Blum
Title: Gen. Director.

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