

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/16/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Taylor & Sledd, Inc.		06/16/2006	CORPORATION: VIRGINIA

RECEIVING PARTY DATA

Name:	Progressive Group Alliance, Inc.
Street Address:	7420 Ranco Road
City:	Richmond
State/Country:	VIRGINIA
Postal Code:	23228
Entity Type:	CORPORATION: VIRGINIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0336776	WEST-OVER

CORRESPONDENCE DATA

Fax Number: (202)955-5564
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (202) 419-2405
 Email: anthony.masiello@hkllaw.com
 Correspondent Name: Anthony R. Masiello
 Address Line 1: 2099 Pennsylvania Avenue, N.W.
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	073194.00001
NAME OF SUBMITTER:	Anthony R. Masiello
Signature:	/anthony masiello/

OP \$40.00 0336776

Date:

07/14/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK
NUNC PRO TUNC

Whereas, Taylor & Sledd, Inc. ("Assignor"), a Virginia corporation, was the owner as of July 14, 1936 of the trademark WEST-OVER (the "Mark") and of the registration of the Mark in the U.S. Patent and Trademark Office under Registration No. 336,776 (the "Registration"); and

Whereas, through a series of name changes and corporate combinations commencing on August 31, 1987, all of the rights of Assignor in the Mark, including the goodwill associated with the Mark, and the Registration were transferred and assigned to Progressive Group Alliance, Inc. ("Assignee"); and

Whereas, Assignor wishes to confirm the assignment of the Mark and the Registration to Assignee, *nunc pro tunc*;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark and the Registration, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark, and together with the right to sue and recover for past infringements of the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

This assignment shall bind and inure to the benefit of the Assignor and the Assignee, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

TAYLOR & SLEDD, INC.
by its successor in interest, Progressive Group Alliance, Inc.

By: Robert C. Miller
(Signature)

Name: ROBERT C. MILLER

Title: EVP New Business Dev.

Date: 6/16/06

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registration of :
Taylor & Sledd, Inc. :
Reg. No. 336,776 :
Mark: **WEST-OVER** :
Registration Date: July 14, 1936 :
_____ :

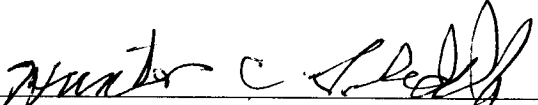
AFFIDAVIT OF HUNTER C. SLEDD, JR.

I, Hunter C. Sledd, Jr., hereby depose under the penalty of perjury under the laws of the United States that the following statements are true and correct to the best of my knowledge and recollection.

1. As of August 31, 1987, I was the Chairman of the Board of Directors of Taylor & Sledd, Inc. I am familiar with business history of Taylor & Sledd, Inc. and of its involvement with the company that is now named Progressive Group Alliance, Inc.

2. Effective August 31, 1987, Taylor & Sledd, Inc. changed its name to Pocahontas Food Companies of America, Inc. Effective January 27, 1988, Pocahontas Food Companies of America, Inc. changed its name to Pocahontas Food Group Inc. On or about July 6, 1988, Pocahontas Food Group Inc. merged into Pocahontas Foods USA, Inc. and among other property of the merged company, the trademarks and the goodwill associated with them belonging to the merged company were transferred to Pocahontas Foods USA, Inc. Thereafter, on December 3, 2004, Pocahontas Foods USA, Inc. changed its name to Progressive Group Alliance, Inc.

Respectfully submitted,



Hunter C. Sledd, Jr.

Date: 6/15/06