

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beatrice Cheese, Inc.		10/28/1998	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Beatrice Group, Inc.		
Street Address:	770 North Springdale Road		
City:	Waukesha		
State/Country:	WISCONSIN		
Postal Code:	53186		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0120692	JOAN OF ARC	
Registration Number:	0075871	LIEDERKRANZ	
CORRESPONDENCE DATA			
Fax Number:	(402)952-6870		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(402) 341-3070		
Email:	tdeutmeyer@mcgrathnorth.com		
Correspondent Name:	Tracy L. Deutmeyer		
Address Line 1:	1601 Dodge Street		
Address Line 2:	Suite 3700, First National Tower		
Address Line 4:	Omaha, NEBRASKA 68102		
NAME OF SUBMITTER:	Tracy L. Deutmeyer		
Signature:	/Tracy L. Deutmeyer/		
Date:	07/17/2006		

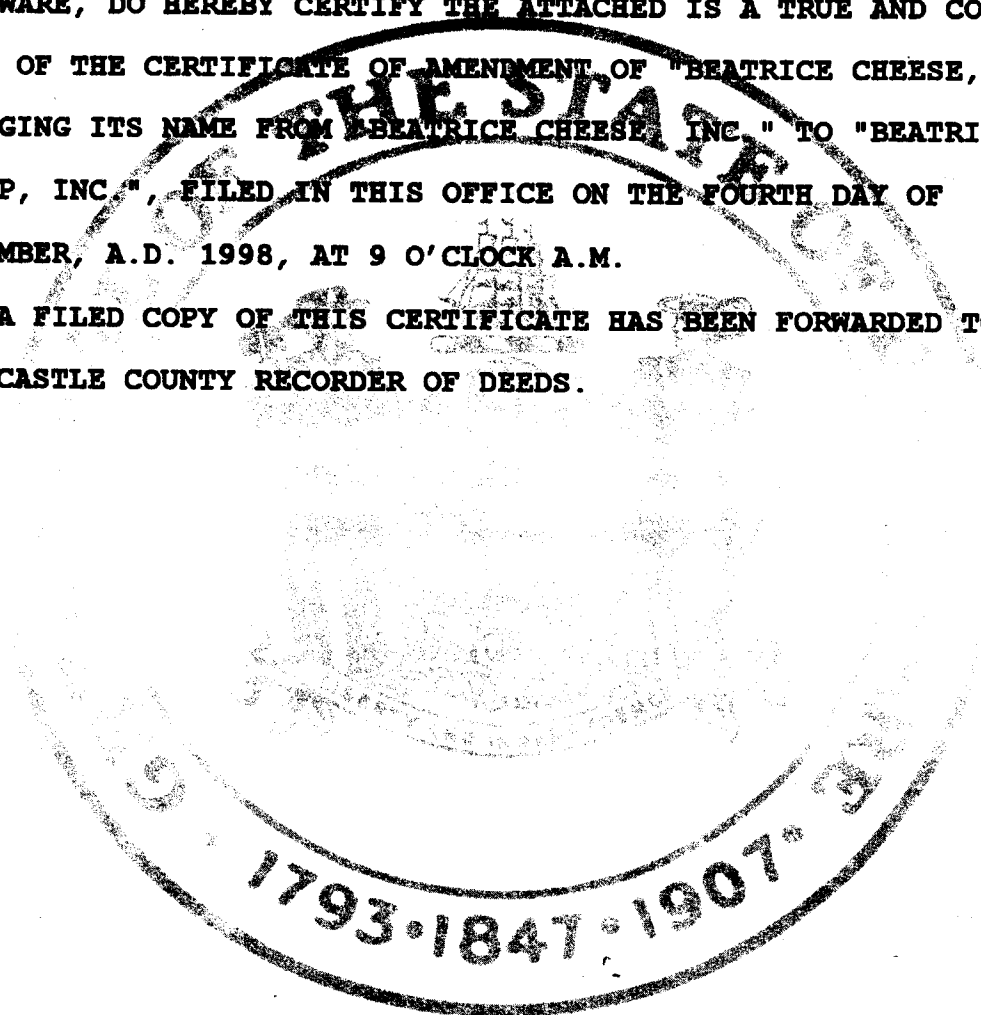
OP \$65.00 0120692

Total Attachments: 2
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State of Delaware
Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BEATRICE CHEESE, INC.", CHANGING ITS NAME FROM "BEATRICE CHEESE, INC." TO "BEATRICE GROUP, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF NOVEMBER, A.D. 1998, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Edward J. Freel

Edward J. Freel, Secretary of State

2086168 8100

981424589

AUTHENTICATION:

9387665

DATE:

11-04-98

TRADEMARK

REEL: 003349 FRAME: 0155

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
BEATRICE CHEESE, INC.**

IT IS HEREBY CERTIFIED THAT:


1. The name of the corporation (hereinafter called the "corporation") is **BEATRICE CHEESE, INC.**
2. The Certificate of Incorporation of the corporation is hereby amended by striking out the first article of the Certificate of Incorporation and by substituting in lieu of said first article the following new first article:

FIRST: The name of the corporation is BEATRICE GROUP, INC.

3. The Amendment of the Certificate of Incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

SIGNED AND ATTESTED TO ON October 28, 1998.

BEATRICE CHEESE, INC.

By: 
Debra Keith, Vice President Tax

ATTEST:



David Withers, Assistant Secretary