

FORM PTO-1594 (Modified)
(Rev. 10/02)
OMB No. 0851-0027 (exp. 6/30/2005)
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TM05/REV03

RECORDATION FORM COVER SHEET

Docket No.:

TRADEMARKS / SERVICE MARKS ONLY

CON-133J

Tab settings

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Kids Only, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 6, 2006

2. Name and address of receiving party(ies):

Name: New Products LLC

Internal Address:

Street Address: 11A Walkup Drive

City: Westborough State: MA ZIP: 01581

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Massachusetts Limited Liability Company

If assignee is not domiciled in the United States, a domestic designation is Yes No
(Designations must be a separate document from Additional name(s) & address(es) Yes No

4. Application number(s) or registration numbers(s):

A. Trademark / Service Mark Application No.(s)
76/632,094

B. Trademark / Service Mark Registration No.(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas E. Thompkins, Jr.

Internal Address: Iandiorio & Teska

Street Address: 260 Bear Hill Road

City: Waltham State: MA ZIP: 02451

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 340.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

09-0002

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas E. Thompkins, Jr.

Name of Person Signing

T. Thompkins

Signature

7-14-06

Date

Total number of pages including cover sheet, attachments, and

2

Mail documents to be recorded with required cover sheet information to:

Mail Stop Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 003349 FRAME: 0683

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ASSIGNMENT

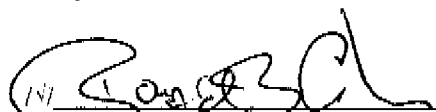
For valuable consideration, Kids Only, Inc., 11A Walkup Drive, Westborough, Massachusetts 01581, (hereinafter "the Assignor"), hereby assigns to New Products LLC, established under the laws of Massachusetts having its principal place of business at 11A Walkup Drive, Westborough, Massachusetts 01581, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of U.S. Trademark Application No. 76/632,094 filed on February 24, 2005 entitled

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this assignment including said United States patent and any and all foreign patents granted for said inventions or improvements; and New Products LLC agrees for itself and its heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

In Witness Whereof, I, Ronald B. Cohen, President, New Products LLC, hereto set my hand and seal at Westboro ma this 6 day of July, 2006.


Duly authorized,

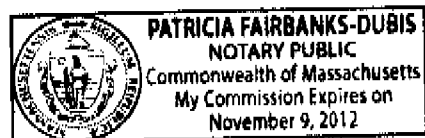

Ronald B. Cohen, President
New Products LLC

State of MASSACHUSETTS }
County of MIDDLESEX }

Before me this 6 day of July, 2006, personally appeared Ronald B. Cohen, proved to me through satisfactory evidence of identification, which were DRIVERS License, to be the person whose name is subscribed to the foregoing assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

[Notary's seal here]


Notary Public
My commission expires:



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TET/ok

RECORDED: 07/14/2006

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