

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moore North America, Inc.		07/28/2003	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Moore Wallace North America, Inc.		
Street Address:	1200 Lakeside Drive		
City:	Bannockburn		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2084960	NDEMAND	
CORRESPONDENCE DATA			
Fax Number:	(312)425-3909		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(312) 425-8514		
Email:	ptomailchicago@jenkens.com		
Correspondent Name:	Janet M. Garetto		
Address Line 1:	225 W. Washington Street, Suite 2600		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Janet M. Garetto		
Signature:	/Janet M. Garetto/		
Date:	07/18/2006		

CH \$40.00 2084960

Total Attachments: 5
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Delaware

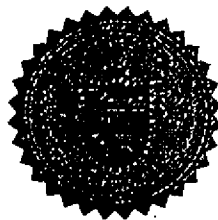
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "MOORE NORTH AMERICA, INC.", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF JULY, A.D. 2003, AT 11:19 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID RESTATED CERTIFICATE IS THE FIRST DAY OF AUGUST, A.D. 2003.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

0338210 8100

030495831

AUTHENTICATION: 2555945

DATE: 07-30-03

TRADEMARK
REEL: 003350 FRAME: 0415

**AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
MOORE NORTH AMERICA, INC.
a Delaware corporation**

MOORE NORTH AMERICA, INC., a corporation organized and existing under the laws of the State of Delaware, hereby certifies as follows:

1. The name of the corporation is Moore North America, Inc. (the "Corporation") and the name under which the Corporation was originally incorporated was American Sales Book Company, Inc. The date of filing of its original Certificate of Incorporation with the Delaware Secretary of State was December 21, 1934.

2. This Amended and Restated Certificate of Incorporation amends and restates the provisions of the Certificate of Incorporation of the Corporation and has been duly adopted in accordance with Sections 228, 242 and 245 of the Delaware General Corporation Law.

3. The text of the Certificate of Incorporation as amended or supplemented heretofore is further amended and restated hereby to read in its entirety as herein set forth in full:

"FIRST: The name of the corporation is Moore Wallace North America, Inc.

SECOND: The address of the Corporation's registered office in the State of Delaware, County of New Castle, is The Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801. The name of the Corporations registered agent at such address is The Corporation Trust Company.

THIRD: The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware (the "DGCL").

FOURTH: The total number of shares of all classes of capital stock which the Corporation shall have the authority to issue is twenty thousand (20,000) shares of common stock with a par value of One Hundred Dollars (\$100) per share.

FIFTH: The Corporation is to have perpetual existence.

SIXTH: The private property of the stockholders shall not be subject to the payment of corporate debts to any extent whatever.

SEVENTH: Liability and Indemnification of Officers and Directors.

(1) No director of the Corporation shall be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director, except to the extent that such exemption from liability or limitation thereof is not permitted under the DGCL as currently in effect or as the same may hereafter be amended. If the DGCL is amended, after approval of this provision by the stockholders, to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of the director of the Corporation shall be eliminated or limited to the fullest extent permitted by the DGCL, as so amended.

(2) (a) The Corporation shall indemnify and hold harmless to the fullest extent permitted by applicable law as it presently exists or may hereafter be amended any person (or the executor or administrator of the estate of such person) who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative by reason of the fact that such person is or was a director or officer of the Corporation, or is or was serving at the request of the Corporation as a director or officer of another Corporation, partnership, joint venture or other enterprise, or as a trustee of any trust or employee benefit plan, against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by such person in connection with such action, suit or proceedings.

(b) As used in this Article SEVENTH, "actions, suits or proceedings" shall include, but shall not be limited to, any civil or criminal suit or proceedings arising out of or under any federal, state or national regulatory or taxing statute, including, but not limited to, the Sherman Antitrust Act, the Clayton Act, the Robinson Patman Act, and other regulatory statutes, to the extent that such laws do not prohibit such indemnification; provided, that indemnification shall not be made in or with respect to, and "actions, suits and proceedings" shall not be deemed to include:

- (i) any action or any matter as to which such person shall be finally adjudged in such action, suit or proceeding to be liable by reason of his gross negligence or willful misconduct in the performance of his duties as such director or officer, or
- (ii) any action, suit or proceeding which shall have been disposed of by failure to contest, settlement, plea of nolo contendere, consent decree or other than by adjudication on the merits, unless (A) the Corporation is advised that, in the opinion of the Corporation's counsel in relation to such matters, such director or officer is not guilty of gross negligence or willful misconduct in the performance of his

duties as a director or officer, and (B) such settlement or other disposition was or is in the interests of the Corporation.

(c) In making any determination under this Article SEVENTH, including any determination as to whether a director or officer was guilty of gross negligence or willful misconduct in the performance of his duties as a director or officer, the Corporation may conclusively rely on an opinion of legal counsel regularly retained by the Corporation or otherwise selected by or in a manner designated by the board of directors of the Corporation.

(d) The indemnification provided by this Article SEVENTH shall be in addition to and shall not be deemed to be exclusive of any other rights to which those seeking indemnification may be entitled under Section 145 of the DGCL or any other statute, agreement, vote of stockholders or disinterested directors, or otherwise, both as to action in official capacity and as to action in another capacity while holding such office, and shall continue as to a person who has ceased to be a director or officer and shall inure to the benefit of the heirs, executors and administrators of such a person.

(e) Expenses incurred in defending a civil or criminal action, suit or proceeding may be paid by the Corporation in advance of the final disposition of such action, suit or proceeding upon receipt of an undertaking by or on behalf of the director or officer to repay such amount if it shall ultimately be determined that he is not entitled to be indemnified by the Corporation as authorized in this Article SEVENTH.

EIGHTH: The board of directors of the Corporation is expressly authorized to adopt, amend or repeal the bylaws of the Corporation.

NINTH: The number of directors of the Corporation shall be fixed from time to time pursuant to the bylaws of the Corporation.

TENTH: This Amended and Restated Certificate of Incorporation shall be effective on August 1, 2003."

[Signature page to follow]

IN WITNESS WHEREOF, said Corporation has caused this Amended and Restated Certificate of Incorporation to be signed by the duly authorized officer whose name and title are set forth below, this 28th day of July, 2003.

MOORE NORTH AMERICA, INC.

By: /s/ Theodore J. Theophilos

Theodore J. Theophilos,
Executive Vice President-
Business & Legal Affairs, and
Secretary