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original documents or copy thereof.

To the Honorable Commissioner of Patents and Trademarks.

1. Name of conveying party(ies):

INTERNATIONAL FAMILY ENTERTAINMENT, INC.  
500 South Buena Vista Street  
Burbank, California 91521

- Individual(s)
- General Partnership
- Corporation: Delaware Corporation
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name

Execution Date: May 18, 2006

2. Name and address of receiving party(ies):

Name: AMERICAN BROADCASTING COMPANIES, INC.

Internal Address: \_\_\_\_\_

Street Address: 77 West 66<sup>th</sup> Street

City: New York State: NY ZIP: 10023

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
2,336,685

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: THE WALT DISNEY COMPANY

Internal Address: Attn: Teri Mareks

Street Address: 500 South Buena Vista Street

City: Burbank State: CA ZIP: 91521-0662

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

230130 (please charge deficient fees, if any)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Jeremy Kaufman  
Attorney for Assignor

Name of Person Signing

06/07/2006 DBYRNE 00000201 230130 2336685

01 FC:8521 40.00 DA

Signature

June 2, 2006

Date

Total number of pages comprising cover sheet, attachments and document:           

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, C.D. 20231

**ASSIGNMENT OF TRADEMARK**

WHEREAS, INTERNATIONAL FAMILY ENTERTAINMENT, INC., a Delaware corporation, with its principal place of business at 500 South Buena Vista Street, Burbank, California 91521 ("IFE"), owns all right, title and interest in the trademark THIRTEEN DAYS OF HALLOWEEN ("the MARK") and owns United States Trademark Registration Number 2,336,685 for the MARK;

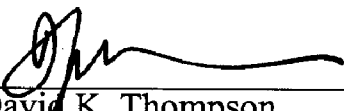
WHEREAS, DISNEY ENTERPRISES, INC., a Delaware corporation, with its principal place of business at 500 South Buena Vista Street, Burbank, California 91521("Disney"), is desirous of acquiring IFE's right, title and interest in and to the MARK and the goodwill associated therein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said IFE does hereby assign to said Disney, its successors and assigns, all right, title and interest in and to (i) the MARK, (ii) the goodwill of the business symbolized by the MARK, (iii) U.S. Trademark Registration No. 2,336,685, and (iv) all common law rights in the MARK.

IN WITNESS WHEREOF, IFE has caused this Assignment to be executed by its duly authorized officer this 18<sup>th</sup> day of May 2006.

INTERNATIONAL FAMILY ENTERTAINMENT,  
INC.

Date: May 18, 2006

By:   
Name: David K. Thompson  
Title: Secretary



# The WALT DISNEY Company

Office of Counsel

June 5, 2006

Mail Stop Assignment Recordation Services  
Director of the US Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RE: Recordation of Trademark Assignment**  
**From: INTERNATIONAL FAMILY ENTERTAINMENT, INC.**  
**To: AMERICAN BROADCASTING COMPANIES, INC.**  
**Registration Number 2,336,685**  
**Mark: THIRTEEN DAYS OF HALLOWEEN**

Dear Sir/Madam:

Enclosed for recordation in the Patent and Trademark Office is the required Recordation Cover Sheet in duplicate and the original Assignment referenced above.

The Commissioner is authorized to charge the requisite fee to Deposit Account No. 230130. After recordation of these documents, please return them to the undersigned.

Please acknowledge receipt of these documents by date stamping the enclosed self-addressed, stamped postcard and returning it to me.

Very truly yours,

Teri Mareks

:tgm

Enclosures

Date of Deposit: June 5, 2006

I, Matt O'Hare, do hereby certify that the foregoing documents are being deposited with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to: Mail Stop Assignment Recordation Services, Director of the US Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 on this date of June 5, 2006

  
Matt O'Hare