

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                            |
|----------------------------------|--|-----------------------|----------------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                       |                            |
| NATURE OF CONVEYANCE:            | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                            |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                            |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>         |
| J & J Marketing LLC              |  | 05/15/2006            | LIMITED LIABILITY COMPANY: |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                            |
| <b>Name:</b>                     | Nature's Answer, Inc.  |                       |                            |
| <b>Composed Of:</b>              | COMPOSED OF Shareholders   |                       |                            |
| <b>Street Address:</b>           | 75 Commerce Drive  |                       |                            |
| <b>City:</b>                     | Hauppauge  |                       |                            |
| <b>State/Country:</b>            | NEW YORK   |                       |                            |
| <b>Postal Code:</b>              | 11788  |                       |                            |
| <b>Entity Type:</b>              | CORPORATION:   |                       |                            |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                            |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                            |
| Registration Number:             | 3019617  | SAVAGE BEAUTY         |                            |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                            |
| <b>Fax Number:</b>               | (631)232-2603  |                       |                            |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                            |
| <b>Phone:</b>                    | 631-232-4444   |                       |                            |
| <b>Email:</b>                    | apresberg@presberg.com   |                       |                            |
| <b>Correspondent Name:</b>       | Andrew Presberg Esq.   |                       |                            |
| <b>Address Line 1:</b>           | 100 Corporate Plaza  |                       |                            |
| <b>Address Line 2:</b>           | Suite B102   |                       |                            |
| <b>Address Line 4:</b>           | Islandia, NEW YORK 11749   |                       |                            |
| <b>NAME OF SUBMITTER:</b>        | Andrew D. Presberg, Esq.   |                       |                            |
| <b>Signature:</b>                | /Andrew D. Presberg/   |                       |                            |
| <b>Date:</b>                     | 07/19/2006   |                       |                            |

OP \$40.00 3019617

Total Attachments: 1  
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ASSIGNMENT OF TRADEMARK

ASSIGNMENT OF TRADEMARK, dated as of May 15, 2006 ("Assignment of Trademark") between J & J Marketing LLC, a New York limited liability company having an address at 1049 Route 9D, Garrison, New York 10524 ("Assignor") and Nature's Answer, Inc., a New York corporation having an address at 75 Commerce Drive, Hauppauge, NY 11788 ("Assignee").

WHEREAS, Assignor and Assignee are party to an Asset Purchase Agreement, dated as of May 15, 2006 (the "Purchase Agreement"), wherein among other things, Assignor has agreed, effective midnight on May 15, 2006, to transfer, grant, convey and assign to Assignee, and Assignee has agreed to receive and accept from Assignor all of Assignor's rights, title and interest in the registered trademark set forth below.

IT IS THEREFORE AGREED AS FOLLOWS:

1. Assignment and Receipt. Assignor DOES HEREBY SELL, TRANSFER, ASSIGN, CONVEY and DELIVER to Assignee, its successor and assigns forever, and Assignee DOES HEREBY PURCHASE and RECEIVE from Assignor the following registered trademark:

| <u>Type</u> | <u>Name</u>   | <u>Registration Number</u> | <u>Registration Date</u> |
|-------------|---------------|----------------------------|--------------------------|
| Trademark   | Savage Beauty | 3,019,617                  | November 29, 2005        |

2. Power of Attorney. Assignor hereby appoints Assignee, its successors and assigns, as the true and lawful attorney of Assignor with full power of substitution, for the benefit and at the expense of Assignee, to institute and prosecute all proceedings which Assignee may deem proper in order to collect, assert or enforce any claim, right or title of any kind in or to any of the trademark hereby sold, transferred, assigned, conveyed and delivered, to defend or compromise any and all actions, suits, or proceedings in respect of any such trademark, and to do all such acts and things in relation thereto as Assignee shall deem advisable.

TO HAVE AND TO HOLD the trademark hereby, transferred, assigned, conveyed and delivered and any other trademarks intended so to be, unto Assignee and its successors and assigns forever.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademark to be executed in their names on the date first written above.

ASSIGNOR:

J & J MARKETING LLC

By:   
Michael Schub, Member