# OP \$115 00 766470

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pacific Market, Inc.		07/30/2003	CORPORATION: WASHINGTON

### **RECEIVING PARTY DATA**

Name:	Pacific Market International, LLC	
Street Address:	2401 Elliott Avenue	
Internal Address:	4th Floor	
City:	Seattle	
State/Country:	WASHINGTON	
Postal Code:	98121	
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON	

### PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	76647079	BUILT FOR LIFE
Serial Number:	76485119	HEATKEEPER
Serial Number:	75629045	CLIP GRIP
Serial Number:	75980775	MIGO

## **CORRESPONDENCE DATA**

Fax Number: (615)244-6804

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 615-850-8741

Email: rfelber@wallerlaw.com
Correspondent Name: Robert P. Felber, Jr.
Address Line 1: 511 Union Street

Address Line 2: Suite 2700

Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER: 013436.20410

TRADEMARK

REEL: 003350 FRAME: 0857

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NAME OF SUBMITTER:	Robert P. Felber, Jr.
Signature:	/ROBERT P. FELBER, JR./
Date:	07/19/2006
Total Attachments: 1 source=PMI Assignment#page1.tif	

TRADEMARK REEL: 003350 FRAME: 0858

# BILL OF TRANSFER (INTANGIBLE ASSETS AND INVENTORY)

THIS BILL OF TRANSFER is being executed and delivered by Pacific Market, Inc., a Washington corporation ("PMI") in connection with its acquisition of 9,200 units of a limited liability company interest in Pacific Market International, LLC, a Washington limited liability company ("PMI, LLC"). In connection herewith, PMI is entering into that certain Assignment and Assumption Agreement and Operating Agreement, each effective as of even date herewith.

Now, THEREFORE, PMI hereby assigns, transfers and delivers directly unto PMI, LLC, all of PMI's right, title and interest in and to (i) all the intangible assets of PMI, including all patents, trademarks, customer and prospective customer lists, files, telephone numbers, goodwill and other intangible property and (ii) all inventory, owned by PMI as of the date hereof (the "Assets"), to have and to hold said Assets unto PMI, LLC, PMI, LLC's representatives, successors, and assigns, to and for its or their uses forever. Notwithstanding the foregoing, the "Assets" shall not include any intangible assets or inventory used or held for use exclusively in the operation of PMI's carry gear business.

PMI further agrees that it will at any time and from time to time, at the request of PMI, LLC, do, execute, acknowledge and deliver or cause to be done, executed, acknowledged and delivered to PMI, LLC any all other and further acts, assignments, transfers, conveyances, assurances and instruments necessary to vest in PMI, LLC full right, title and interest in or to any of the property, assets or rights which this instrument purports to transfer to PMI, LLC.

This Bill of Transfer and the rights of the parties under it will be governed by and construed in all respects in accordance with the laws of the State of Washington, without regard to the conflicts of laws principles of such state.

DATED this 30th day of July, 2003.

PACIFIC MARKET, INC., a Washington corporation

Its: President

TRADEMARK
REEL: 003350 FRAME: 0859

**RECORDED: 07/19/2006**