

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOL BROTHERS, INC.		06/22/2006	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	MAD MEX TRADEMARK HOLDING COMPANY LLC		
Street Address:	5740 Baum Boulevard		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15206		
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1949253		
Registration Number:	2322008		
Registration Number:	2322009	MAD MEX	
Registration Number:	1895488	MAD MEX	
Registration Number:	1949254	MAD MEX	
CORRESPONDENCE DATA			
Fax Number:	(412)288-3063		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	412-288-3233		
Email:	ptoipinbox@reedsmith.com		
Correspondent Name:	Jody L. Burtner, Senior Paralegal		
Address Line 1:	P.O. Box 488		
Address Line 2:	Reed Smith LLP		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15230-0488		
ATTORNEY DOCKET NUMBER:	259523.20001.1354SOLBROS		

OP \$140.00 1949253

900053556

**TRADEMARK**  
**REEL: 003350 FRAME: 0951**

NAME OF SUBMITTER:	Jody L. Burtner
Signature:	/Jody L. Burtner/
Date:	07/19/2006
Total Attachments: 2 source=solbrosmadmexassigntm#page1.tif source=solbrosmadmexassigntm#page2.tif	

## ASSIGNMENT

This Assignment ("Assignment") is effective as of June 22, 2006, (this "Agreement"), between Sol Brothers, Inc., a Pennsylvania corporation ("Assignor"), and Mad Mex Trademark Holding Company LLC, a Pennsylvania limited liability company ("Assignee").

WHEREAS, Assignor is the current owner of the certain marks, (the "Marks") and the United States Trademark registrations, identified on Exhibit A hereto; and

WHEREAS, Assignee is desirous of acquiring the Marks and any registrations therefor from Assignor, together with the goodwill of Assignor associated with the Marks.

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee all of Assignor's right, title and interest in and to the Marks and any registrations therefor, as set forth on Exhibit A hereto, including all goodwill associated with the Marks and including all registrations, applications for registrations, renewals and re-registrations for the Marks, to have and to hold the same, together with any and all rights, including, without limitation, common law rights, pertaining thereto to the end of the terms for which the said Marks have been or will be granted and any extensions thereof, together with all claims by Assignor for damages by reason of past, present or future infringement of the Marks, with the right to sue for, and collect the same for its own use and benefit.

Assignee hereby accepts the foregoing sale, assignment, transfer and conveyance of Assignor's right, title and interest in and to the Marks and the registrations therefor.

SOL BROTHERS, INC.

By: 

Name: Richard T. Baron

Title: President

MAD MEX TRADEMARK HOLDING  
COMPANY LLC

By: 

Name: Richard T. Baron

Title: President

**EXHIBIT A**

	MARK	COUNTRY	REG. NO.	REG. DATE	CLASS OF GOODS
1.	CACTUS LOGO	USA	1,949,253	16-JAN-96	42
2.	CACTUS LOGO	USA	2,322,008	22-FEB-00	25, 30
3.	MAD MEX	USA	2,322,009	22-FEB-00	25, 30
4.	MAD MEX	USA	1,895,488	23-MAY-00	42

MAD MEX and Design (as shown in cancelled U.S. Registration No. 1,949,254)