

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ShootingStar Broadcasting of New England, LLC		07/17/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MyNetworkTV, Inc.		
Street Address:	2121 Avenue of the Stars, 21st Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78664812	MYTV	
Serial Number:	78664758	MYTV	
Serial Number:	78664791	MYTVSTATION	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.408.4050		
Email:	docketing@finnegan.com		
Correspondent Name:	David M. Kelly		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-4413		
ATTORNEY DOCKET NUMBER:	10210.0002-00000		
NAME OF SUBMITTER:	David M. Kelly		

OP \$90.00 78664812

Signature:

/David M. Kelly/

Date:

07/19/2006

Total Attachments: 2

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ASSIGNMENT

ShootingStar Broadcasting of New England, LLC, a Delaware corporation with its principal place of business at 11 A Street, Derry, New Hampshire 03038 ("Assignor"), is the owner of the marks identified in Exhibit 1 and of the U.S. trademark applications therefor (collectively "the Trademarks").

MyNetworkTV, Inc., a Delaware corporation located at 2121 Avenue of the Stars, 21st Floor, Los Angeles, California 90067 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill associated with the Trademarks.

The Commissioner is requested to issue the certificates of registration to Assignee.

ShootingStar Broadcasting of New
England, LLC


By: DIANE SUTER

Name: DIANE SUTER

Title: PRES/CEO

Date: 7-17-06

EXHIBIT 1

<u>MARKS</u>	<u>APP. NO.</u>	<u>APP. DATE</u>
MYTV (block letters)	78/664,812	7/6/05
	78/664,758	7/6/05
MYTVSTATION (block letters)	78/664,791	7/6/05