TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Applied Biotech, Inc.		07/17/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Inverness Medical Switzerland GmbH	
Street Address:	Bundesplatz 1	
City:	Zug	
State/Country:	SWITZERLAND	
Postal Code:	CH-6300	
Entity Type:	LIMITED LIABILITY COMPANY: SWITZERLAND	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2842192	SURESTEP

CORRESPONDENCE DATA

Fax Number: (781)647-3939

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7813144062

Email: Jean.Maxwell@invmed.com

Correspondent Name: Inverness Medical Innovations, Inc.

Address Line 1: 51 Sawyer Road, Suite 200

Address Line 2: Attn: Ms. Jean M. Maxwell, TM Paralegal Address Line 4: Waltham, MASSACHUSETTS 02453

ATTORNEY DOCKET NUMBER: SURESTEP TO IMS 2842192

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2:

TRADEMARK REEL: 003351 FRAME: 0060

900053576

Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Jean M. Maxwell
Signature:	/jeanmmaxwell/
Date:	07/19/2006
Total Attachments: 4 source=Assignment Executed for SURESTEP from ABI to IMS 071706#page1.tif source=Assignment Executed for SURESTEP from ABI to IMS 071706#page2.tif source=Assignment Executed for SURESTEP from ABI to IMS 071706#page3.tif source=Assignment Executed for SURESTEP from ABI to IMS 071706#page4.tif	

ASSIGNMENT OF TRADEMARK (U.S.)

WHEREAS, Applied Biotech, Inc., a corporation organized and existing under the laws of the State of California, having a place of business at 10237 Flanders Court, San Diego, California 92121, USA (the "Assignor"), has adopted and used and is using the trademark (the "Mark") identified on Exhibit A hereto, and is the owner of the registration of for such Mark in the United States Patent and Trademark Office identified on said Exhibit A; and WHEREAS, Inverness Medical Switzerland GmbH, a corporation organized and existing under the laws of the country of Switzerland, having a place of business at Bundesplatz 1, CH-6300 Zug, Switzerland (the "Assignee"), is desirous of acquiring said Mark and the registration therefore;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, sell and transfer unto said Assignee all right, title and interest in and to the said Mark, together with (a) the registration of for said Mark, (b) the goodwill of the business symbolized by and associated with said Mark and the registration thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to said Mark or the registration thereof or such associated goodwill.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, on this 17th day of July, 2006.

APPLIED BIOTECH, INC.

Name: Jay McNamara
Title: Assistant Secretary

IN WITNESS WHEREOF, the Assignee, by its duly authorized officer, has executed this assignment, as an instrument under seal, on this <u>17th</u> day of <u>July</u>, 2006.

INVERNESS MEDICAL SWITZERLAND GMBH

Name: Paul T. Hempel

Title: Managing Director

The foregoing assignment of said Mark and the registration thereof therefore by the Assignor to the Assignee is hereby accepted as of the <u>17th</u> day of <u>July</u>, 2006.

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ABI/Assign of TM SURESTEP fr ABI to IMS

Exhibit A

Trademark	Registration United States Patent and Trademark Office	
SURESTEP	Registration No. 2842192	Registration Date May 18, 2004

MASSACHUSETTS ALL-PURPOSE ACKNOWLEDGMENT Gov. Exec. Ord. #455 (03-13), §5(d)
Commonwealth of Massachusetts
County of MISALESEY SS.
On this the
the undersigned Notary Public
Name of Notary Public , the undersigned Notary Public
personally appeared
proved to me through satisfactory evidence of identity, which was/w/eare
Pensoper Knowes als , Description of Evidence of Identity
to be the person(s) whose name(s) is/are signed on the preceding or attached document, and acknowledged to me that he/s/ae/th/ey signed it voluntarily for its stated purpose(.)
acknowledged to the that he/specifies signed it voluntarily for its stated parpose(.) Name of Partnership
, a partnership.
Applied Bioted Inc., a corporation.
Applied Biotech Inc., a corporation.
☐ as attorney in fact for
JEAN M. MAXWELL, the principal.
Notary Public for
S COS-ROY WY CARRIESSED PYROUGH NOVE TWO E
Name of Person/Entity, a/the
X X I The The results
Signature of Notary Public
Signature of Notary Public TEAN M. MAKWELL Printed Name of Notary
Place Notary Seal and/or Any Stamp Above My Commission Expires OPTIONAL
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MASSACHUSETTS ALL-PURPOSE ACK	NOWLEDGMEN Gov. Exec. Ord. #455 (03-13), §5(0)
Commonwealth of Massachusetts)
Commonwealth of Massachusetts County of	ss.
On this the day of Ju	year , Year , before me,
Name of Notary Public	the undersigned Notary Public,
personally appeared	TI HEMPEL.
proved to me through satisfactory ev	
PENSONNE	KNOW LOS 265
to be the person(x) whose name(x) is/a xe signed acknowledged to me that he/s k e/t ke y signed it volu	on the preceding or attached document, and untarily for its stated purpose(.) as partner(s) for
	Title of Office SWITZLAND 6-12 [NVERNESS MEDSION , a corporation.
	Name of Corporation, a corporation.
	☐ as attorney in fact for Name of Principal Signer
• • •	, the principal.
JEAN M. MAXWELL Notary Public Commonwealth of Massachusetts My Commission Expires Nov 6, 2009	Type of Capacity Name of Person/Entity A/the Type of Entity
	Signature of Notary Public JEAN M. MANNEN Printed Name of Notary
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