

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
National Broadcasting Company, Inc.		05/11/2004	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NBC Universal, Inc.		
<b>Street Address:</b>	10 Rockefeller Plaza		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10112		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	75362826	WCMH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)664-6572		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	203 373 2471		
<b>Email:</b>	Nytrademark@nbcuni.com		
<b>Correspondent Name:</b>	Marni Pedorella		
<b>Address Line 1:</b>	30 ROCKEFELLER PLAZA		
<b>Address Line 2:</b>	10th floor		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>ATTORNEY DOCKET NUMBER:</b>	WCMH		
<b>NAME OF SUBMITTER:</b>	Marni Pedorella		
<b>Signature:</b>	/Marni Pedorella/		

CH \$40.00 75362826

Date:

07/19/2006

Total Attachments: 0

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